

Spot finance providers Working Capital Partners announced as National Business Awards finalist

Submitted by: Cerco Communications

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Working Capital Partners Ltd (<http://workingcapitalpartners.co.uk>) has been shortlisted for the Business Enabler of the Year Award at this year's National Business Awards (<http://www.nationalbusinessawards.co.uk>) in partnership with Orange. Based in North London, the company provides flexible invoice funding for SMEs and growing businesses.

Going up against the likes of Baringa Partners, learnpurple, Newton Europe and Trovus they will battle it out for the prestigious award, with the winner being revealed at the National Business Awards gala dinner held on 13th November in London.

Judge for the category Martyn Hart, CEO National Outsourcing Association, commented "Through its Spot Factoring solution, Working Capital Partners Ltd (<http://workingcapitalpartners.co.uk>) (WCP) is providing the flexibility and rapid functionality that is enabling SMEs to trade and grow."

Perry Burns, Managing Director of Working Capital Partners Ltd (<http://workingcapitalpartners.co.uk>), said "We are delighted to have been shortlisted for this highly prestigious award, beating much larger organisations to the honour. It is testament to the importance of the alternative sources of funding that we provide to businesses nationwide. We are now financing more than £1m per month and growing fast as the banks struggle to provide the flexibility and service that we are able to provide to the smaller businesses who might otherwise have failed were it not for the facilities that we offer."

The National Business Awards has today revealed over 150 of Britain's leading businesses and business leaders as finalists in the prestigious awards programme. Organisations shortlisted include a range of private, public and third sector companies, including National Grid, Marks and Spencer, and London Early Years Foundation.

All National Business Awards finalists represent an annual turnover in excess of £135 billion and collectively employ over 700,000. They cover activities as diverse as digital marketing, international road haulage and logistics, water engineering and life sciences: sectors that reflect key areas of UK capability with high potential for international expansion. The diverse size of the companies entering is also huge – ranging from a business with an annual turnover of less than £50k to high growth and high value companies with multi-billion revenues.

Baroness Virginia Bottomley, Chair of Judges said: "This year has been a challenging environment for British businesses: these finalists demonstrate how companies are succeeding in the current climate through innovation, originality and tenacity. It's good to see a broad range of companies both in sector and size – an impressive representation of the potential British businesses have. Congratulations to all our finalists."

The National Business Awards supports Help for Heroes, a charity that offers support and advice for wounded soldiers.

Visit www.nationalbusinessawards.co.uk for a full list of all finalists.

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For further information on the Awards or interview opportunities contact:

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Notes for Editors

Working Capital Partners Ltd

Working Capital Partners Ltd (<http://workingcapitalpartners.co.uk>) provides a range of flexible working capital finance solutions to small and medium-sized businesses, from selective single invoice discounting through to the financing of a company's total ledger.

Started in 2010, the company has grown rapidly and now employs seven staff. It prides itself on providing a fast, efficient but personal service and on making critical funding decisions quickly.

Businesses across a wide range of different sectors now use this alternate funding source to boost working capital to support their growth. Some smaller companies have also used the facility to bridge short term cash flow deficits and have been able to survive through a rapid injection of cash at a decisive moment.

www.workingcapitalpartners.co.uk

For further information on Working Capital Partners Ltd (<http://workingcapitalpartners.co.uk>) or interview opportunities please contact:

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National Business Awards

Awards categories 2012

Categories open to enter:

The Orange Innovation Award
The BlackBerry Growth Strategy of the Year
The ICAEW Sustainability Award
The Santander Small to Medium Sized Business of the Year
The Huawei Customer Focus Award The Croner Employer of the Year Transformational Change of the Year
Start-up Business of the Year
Small Online Business of the Year E-Commerce Strategy of the Year Business Enabler of the Year
The Entrepreneur of the Year

Categories run by nomination only:

The Orange Leader of the Year
The Daily Telegraph Award for a Decade of Excellence
The 3i International Growth Business of the Year
The Leadership Diversity Award
The Coutts FTSE 100 Business of the Year

About the National Business Awards

Open to organisations of all sizes from all sectors across the UK, the National Business Awards in partnership with Orange is the UK's most prestigious independent business recognition platform with its particular emphasis on excellence, innovation and ethical business.

Now in its eleventh year, the National Business Awards connects the nations' professionals through its annual awards ceremony; year-round thought leadership and round table events; and is UBM plc's flagship awards programme.

Visit www.nationalbusinessawards.co.uk for further information or follow on Twitter @businessawards.

About Help for Heroes

Help for Heroes (H4H) was founded by Bryn and Emma Parry after a profoundly moving visit to Selly Oak Hospital in the summer of 2007. Bryn and Emma met some extraordinarily brave young men who had been badly wounded and they just wanted to do something to help. The charity was launched in October 2007 and provides direct, practical support for those wounded, injured or who have become sick in the line of duty and their families.

About Orange UK

Orange is the key brand of the France Telecom Group, one of the world's leading telecommunications operators. With almost 131 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. In the UK, Orange provides high quality GSM coverage to 99% of the UK population, and 3G coverage to more than 93%.

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On July 1 2010, the company became part of Everything Everywhere, one company that runs two of Britain's most famous brands - Orange UK and T-Mobile UK - with plans to transform the industry by giving customers instant access to everything, everywhere, offering them the best value, best choice and best network coverage in the country.

Everything Everywhere Limited is the UK's biggest communications company, with a combined customer base of almost 28 million people and more than 720 retail stores across the country.

Everything Everywhere Limited is registered at Hatfield Business Park, Hatfield, Hertfordshire, AL10 9BW under the registered company number 02382161.

For more information please call the Orange Press Office 0870 3731500, or visit www.orange.co.uk/newsroom