

# TIBCO SPOTFIRE AND ABERDEEN GROUP TO DISCUSS IN-MEMORY COMPUTING CAPABILITIES AND LIFTING THE BURDEN OF BIG DATA

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Webcast to Highlight Research Finding that In-Memory Computing Can Analyze more Big Data, Faster

SOMERVILLE, Mass., August 15, 2012 – TIBCO Software Inc. (NASDAQ: TIBX) today announced it will host a complimentary webcast on Thursday, August 23, 2012, titled “In-Memory Computing: Lifting the Burden of Big Data.” The webcast will feature Nathaniel Rowe, research analyst, Aberdeen Group and Michael O’Connell, PhD, senior director, analytics, TIBCO Spotfire, and will discuss recent findings from Aberdeen Group’s December 2011 study on the current state of Big Data. The Aberdeen study found organizations that had adopted in-memory computing were not only able to analyze larger amounts of data in less time than their competitors, but they were literally orders of magnitude faster. TIBCO Spotfire’s Michael O’Connell will follow with a discussion of Spotfire’s Big Data analytics capabilities.

What/When: “In-Memory Computing: Lifting the Burden of Big Data” webcast – Thursday, August 23, 2012, at 1:00 p.m. EDT.

Business data is growing at an incredible rate, and organizations of all sizes, across all countries and industries, have to face the challenge of scaling up their data infrastructure to meet this new pressure. Advances in server hardware and application design have led to a potential solution: in-memory computing.

All webcast attendees will receive a complimentary copy of the Aberdeen report discussed in the webcast, “In-Memory Computing - Lifting the Burden of Big Data, January 2012” by Nathaniel Rowe.

Information: To register for the webcast and a complimentary copy of the related Aberdeen report, please visit: <http://spotfire2.tibco.com/l/5772/2012-07-03/f235w>

To learn more about how TIBCO Spotfire’s in-memory computing capabilities can transform your business to make smarter decisions more quickly, please visit: <http://spotfire.tibco.com/discover-spotfire/who-uses-spotfire.aspx>

## About TIBCO

TIBCO Software Inc. (NASDAQ: TIBX) is a provider of infrastructure software for companies to use on-premise or as part of cloud computing environments. Whether it’s efficient claims or trade processing, cross-selling products based on real-time customer behavior, or averting a crisis before it happens, TIBCO provides companies the two-second advantage™ – the ability to capture the right information, at the right time and act on it preemptively for a competitive advantage. More than 4,000 customers worldwide rely on TIBCO to manage information, decisions, processes, and applications in real-time. TIBCO Spotfire® is the company’s in-memory analytics software for next generation business intelligence. By offering a visual, interactive experience, Spotfire® helps professionals quickly discover new and actionable insights in information. Learn more at <http://spotfire.tibco.com>.

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