

GARDEN CENTRES ORDER 'MO BACTER' LAWN MOSS PRODUCT FOR AUTUMN SALES

Submitted by: Oakfield Media

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DJ TURFCARE launched a new 7.5 kilo bag for the award-winning MO Bacter earlier this year, specifically for the garden centre marketplace.

And garden centres in Scotland, the first to try it, found the product flying off the shelves in this year's wet summer months – perfect conditions for the moss-eliminating organic lawn fertiliser.

Now the award-winning product, in bright attractive packaging, is being targeted for autumn sales at garden centres in the south of the country

MO Bacter (<http://www.djturfcare.co.uk>) is an organic granular lawn fertiliser that destroys moss and eliminates debris by bacterial action, avoiding the need to rake.

It has recently been featured on BBC TV's Beechgrove Garden series in Scotland where it received much praise for success in trials on their moss-infested lawns.

The new size bag will treat up to 75 square metres, while a regular 20 kilo bag treats up to 200 square metres.

"This year's wet summer months have created the perfect environment for continued sales of MO Bacter," said managing director David Jenkins. "Because the product needs damp and warm conditions to operate effectively we have not been hit with the usual slower sales that would have been caused by a drought."

MO Bacter (<http://www.djturfcare.co.uk>), from Viano of Belgium, is a totally organic product which eliminates moss and fertilises lawns without the need for raking debris.

It won the Turf Professional 'Product of the Year' at a national golf industry show and has since received much praise from both professionals and amateur gardeners alike.

MO Bacter is an organic slow-release granular fertiliser which eradicates moss, feeds grass and improves the soil. Scarifying after treatment is not necessary. Lawns are fed for six weeks with one application.

Moss dies as a result of excess potassium but leaves no black debris. The dead moss is then digested by the bacteria in MO Bacter (npk: 5-5-20). The product does not stain stonework, patios or paths.

The Commonwealth War Graves Commission has seen remarkable results in which two inches of moss at one cemetery in Oxfordshire was virtually eliminated in six months, with no need for scarifying to remove debris. And headstones are completely unmarked.

Renowned tennis head groundsman Eddie Seaward tested MO Bacter and said he found it to be "very effective and very efficient."

The product is harmless to animals and wildlife and will not damage border plants.

“This product is revolutionising the way moss is treated on grass near stonework,” says David Jenkins.

DJ Turfcare is the sole distributor in the UK for Viano fertilisers.

*If you are a garden centre owner wishing to stock MO Bacter, please call 01483 200976.

DETAILS: DJ Turfcare on 01483 200976.

www.djturfcare.co.uk

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EDITORS' QUESTIONS ANSWERED

What is MO Bacter?

MO Bacter is an organic slow-release granular fertiliser based on the NPK formulation 5-5-20 (Nitrogen 5percent Phosphate 5percent and Potassium 20percent). It also contains a natural bacteria (Bacillus sp.).

What does it do?

MO Bacter applies the three essential nutrients to the turf on lawns and an extra dose of potassium, which moss cannot survive. The moss dies as a result of the secondary action of this potassium overdose, while grass strength is greatly improved.

Within three to four weeks of application, under ideal conditions, you will see the moss go brown. A short time afterwards this dead moss will start to disappear, the bacteria in MO Bacter digesting the dead material.

The slow-release granules will continue to supply nutrients to the grass plants for up to three months, ensuring a healthy lawn.

How do I apply it?

By hand or spreader at the rate of one handful (about 200 grammes) per two square metres. A 20 kilo bag will treat up to 200 square metres. 7.5 kilos will treat up to 75 square metres.

It does not matter if it rains afterwards. MO Bacter works best when the soil temperature reaches 5degC so warm damp conditions are ideal.

When do I apply it?

MO Bacter can be applied from early March through to August for healthy grass and moss elimination and is also very successful when used in early autumn (September-October) for acting as a moss control throughout the winter.

How do I store it?

Keep MO Bacter in cool dry conditions, stored in the plastic bag and secured at the top. You can continue to use the product for up to 12 months after the bag has been opened. It should keep well if you ensure the bag is not in damp conditions.

What are the advantages of MO Bacter?

There are five main advantages: MO Bacter is Organic; Slow-release; Does not mark stonework; Does not harm children, animals or plants; Destroys moss, eradicating debris – thus resulting in no raking.

Where can I get advice on MO Bacter?

Simply call DJ Turfcare on 01483 200976 and one of the team will be pleased to help. They have many years of experience in the turfcare industry and will be able to offer advice on lawn problems and products.

www.djturfcare.co.uk

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