

Rochdale AFC Partnership for Voice and Data Specialists Crown Telecom

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Expanding telecom services company Crown Telecom Solutions (<http://www.crowntelecom.co.uk/>) is supporting their local club Rochdale AFC as the 2012/13 season kicks off. In a mutually beneficial deal Crown will be providing a comprehensive telecom services package (<http://www.crowntelecom.co.uk/telephonesystems.html>) to the football club.

Crown is in good company and joins other prominent local sponsors, the Co-operative and Howarth Timber alongside kit sponsor Fila. Mark Nicklin, Crown Telecom managing director, noted, "We provide service over a large part of the UK. We support the local club because they do so much to promote the town nationally. They give us a good deal with ground signage, programme publicity and hospitality."

Providing a complete package of telecommunication services, Crown offer hardware, line rental, broadband and data services, mobiles and billing. Company founder Mark Nicklin is a serial telecoms industry pioneer. After an early career with Stanhope Telecom and Aerofone, Mark moved on to set-up GP Telecom with Tim Price in 2001. This business grew steadily before its sale to Elite in 2008, where Mark remained before setting up Crown Telecom within the Crown Group,

The Crown Group is one of the largest independent businesses in the North West, but provides national service. The company has dedicated business units providing transport/heating fuel and advanced lubricants, electricity and gas services for commercial and public sector organisations, multi utility connection services for the construction sector and an environmental services division.

Sales and marketing manager at Rochdale AFC, Iain Johnstone concluded, "Support from our loyal fans is our greatest motivation but sponsors are crucial in underpinning that support so that we can maintain and continue to improve the facilities and grounds. Always on the ball, Crown Telecom was very efficient in installing our telephone systems, resolving any technical issues quickly."

More Information

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Images are on the web at www.ainsmag.co.uk/cr247/5090ct1a-rochdale-afc.htm

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