

Drivers should care for and charge their vehicle batteries before holidaying abroad, says CTEK

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To avoid a costly and undesirable breakdown during a holiday abroad, drivers should ensure that their vehicle's battery is fully charged and as healthy as possible before setting off, advises CTEK, leading brand of smart battery chargers.

Battery failure is widely acknowledged as the number one cause for vehicle breakdowns. As a result, motorists are faced with unexpected call-out charges, huge inconvenience and, in some cases, the cost of expensive, replacement batteries; all of which, of course, is made much more stressful when in a foreign country. Travellers who do not speak the local language could potentially have great difficulty in finding a breakdown service or a garage, and costs of such assistance may spiral out of control; a ruined holiday due to a flat battery or failure could easily be avoided through simple battery protection (<http://www.ctek.com/gb/en/page/whycharge/battery-protection>) and maintenance.

With the increasing demands that sophisticated technology places on vehicles, battery charging has become a vital part of car maintenance and should be considered as important as checking tyre pressures and oil levels. Smart chargers present a safe and efficient way of maintaining and prolonging a battery's life.

Jan-Ulf Soderberg, head of brand and marketing at CTEK, advises: "A CTEK smart battery charger (<http://www.ctek.com/gb/en/page/whycharge/smart-battery-charger>) makes the process of caring for a vehicle's battery easy, straightforward and effective, and such a simple maintenance routine could be the difference between a fantastic driving holiday or a spoiled, stressful and costly one.

"Smart chargers consistently monitor and communicate with the battery, charging only to its direct needs. This ensures that the battery is also conditioned, which will extend its life significantly. Furthermore, holidaymakers can take their CTEK charger with them; their compact designs allow them to be easily packed in the boot or glove box so drivers have peace of mind when far from home."

All of CTEK's chargers, including its 12V battery charger (<http://www.ctek.com/gb/en/page/whycharge/12v-battery-charger>) range that is suitable for most cars, are fully automatic and do not require any specialist knowledge to use. For more information on CTEK's variety of motorcycle, caravan, boat and car chargers, please visit www.ctek.com.

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