

# Wishbone Balance Bike and Rocker- for Christmas and Beyond

Submitted by: Cheeky Rascals

Tuesday, 4 September 2012

---

Wishbone wooden ride-on toys are the perfect, beautifully crafted Christmas presents. Made from sustainable wood, these are toys that are designed for longevity: with three different modes, both the Wishbone Balance Bike and the Wishbone Flip, will accommodate growing children and entertain them for years to come. The Wishbone Balance Bike and the Wishbone Flip ride-on are suitable from the age of 1 up to the age of 5.

Wishbone Balance Bike – RRP £180

This balance or 'run' bike is the perfect way for kids to fall in love with cycling. Not only is it great to look at but it's robust, yet easy to manoeuvre. It can be decorated with stickers for a more individual look and it can be used for years to come.

The Wishbone Balance Bike has three modes. In its first mode, it's a three-wheeler, or trike; as the child grows, one wheel is removed, the chassis quickly modified and suddenly it's a two-wheeler. In its final phase, the frame of the bike can be 'flipped' for the extra leg room required for older children.

Wishbone Flip – RRP £120

The adorable Flip is a great first ride-on toy, walker and rocker. Brilliantly simple in its design, it's another multifunctional product. Inspired by traditional rocking horses, it's a Wishbone toy that is destined to be an heirloom.

Again, the Wishbone Flip has three modes. Initially, it's a rocker for one year olds; once a child is walking, the Flip can be used as a push-along walker. In its third phase, the base is flipped and it's now a ride-on that can kids can propel with their feet.

Both products have been designed by the Wishbone Design Studio, which is dedicated to creating toys that are sustainable, have more than one use and are built to last.

ENDS

For further information please contact our press office on:

Tel: 01730 895761

Email: [tajinder@cheekyrascals.co.uk](mailto:tajinder@cheekyrascals.co.uk)

Twitter@cheekyrascalspr

For images, please go to [www.cheekyrascals.co.uk/images/](http://www.cheekyrascals.co.uk/images/)

Notes to editor:

1. Stockists include:

CheekyRascals (<http://www.cheekyrascals.co.uk>)

[www.notonthehighstreet.co.uk](http://www.notonthehighstreet.co.uk)

Selfridges

2. Other stockists available – please check with Cheeky Rascals: 01730 895761

3. The Wishbone Bike has an RRP of £180. There are limited edition versions of the bike that have an RRP of £199

4. Both products are made from sustainably grown and managed birch/ash wood

5. Both products can be used from the age of 1 up to the age of 5.

Distributed by CHEEKY RASCALS LTD Stone Barn, The Brows, Farnham Rd, Hants, GU33 6JG, UK

[www.cheekyrascals.co.uk](http://www.cheekyrascals.co.uk) T (+44) 01730 895761 F (+44) 01730 897549 E [sales@cheekyrascals.co.uk](mailto:sales@cheekyrascals.co.uk)