

## WestWon asset finance acquires broker Capex in plan for growth

Submitted by: WestWon

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WestWon Limited (<http://www.westwon.co.uk>) has announced the completion of its acquisition of the customer base and Intellectual Property of UK leasing broker Capex Limited in line with its three-tiered plan for growth – through organic expansion of the national sales team, through investment in its Internet arm and through selective acquisitions.

Founded in 2003 by Philip Brook, one of the founders and shareholding directors of Syscap, Capex Limited has become a well respected independent provider of specialist finance and leasing solutions with a multi million pound book funded by partners such as BNP, Investec, ING, SFS and Bank of Scotland. The strategic acquisition is WestWon's tenth in just five years and provides the company with full rights to the Capex brand name, client base, lease agreements and Intellectual Property of the organisation.

"We are delighted to announce the acquisition of Capex in a move that aligns perfectly with our current business model and future direction," comments WestWon CEO, Jeremy Hall.

"Given our existing focus on IT, retail, security and office furnishings, we are ideally placed to provide the leasing expertise that Capex customers have come to expect, alongside the market-leading levels of service for which WestWon is widely known."

"We are looking forward to building strong and mutually beneficial relationships with our new Capex clients and suppliers alike starting from today," he concludes.

For more information, contact WestWon on Tel: 01494 611 456 Web [www.westwon.co.uk](http://www.westwon.co.uk) Twitter @westwonlimited