

Signs That Your Highways Agency Are Being Ripped Off

Submitted by: mkLINK Ltd

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In this Tuesday's Daily Mail (11.09.12) Richard Littlejohn highlighted the savings in public money that could be made if quoted public works costs were based on the prices of road signs offered by Archer Signs And Panels Ltd.

Mr Littlejohn's favourable road sign price check on the Archer Safety Signs website <http://www.archerssafetysigns.co.uk> led him to further question the apparently "absurd" quotes from the Highways Agency for road signs (<http://www.archerssafetysigns.co.uk>) to Councillors in Masham Yorkshire recently.

The Highways £190,000 quote later reduced to £30,000 identified in the Daily Mail article was put into perspective by Mr Littlejohn who said:

"Out of interest, I checked the website of Archer Safety Signs, which supplies everything from No Entry and Keep Left notices to public footpath signs (<http://www.archerssafetysigns.co.uk>). How much? Have a guess. Not even close. Prices range from £38.75 for a national speed limit sign up to £53.60 for something more elaborate. Archer will also do you a nice line in posts and fittings, starting at just over £19. Chuck in a bag of cement and a couple of blokes with shovels, and it's job done for under 500 quid, all in."

The full article is available online here.

(<http://www.dailymail.co.uk/debate/article-2201258/When-come-Hillsborough-disaster-sorry-easiest-word-David-Cameron.htm>)

Managing Director of Archer Signs And Panels Ltd Gill Merritt responded to Mr Littlejohn's article saying "Fortunately many City Councils and County Councils have already found us and are enjoying our high quality products and discounts. We have a Government Contract with East Midlands Purchasing Organisation [ESPO] and we are proud to supply them with even further discounts to those published on our web site!"

Gill also pointed out the lucky coincidence for Councils looking to make large savings on public works projects in that Archer Safety Signs have TODAY launched a NEW even more economical product range.

"Archer Signs New Traffic Sign TDX Range (<http://www.archerssafetysigns.co.uk>) is more economical and compelling than the conventional aluminium traffic signs range. The TDX Range is manufactured in house from an aluminium composite. The material is lighter, reducing carriage charges, it is environmentally friendly, it has a 12 year material warranty, no scrap value [therefore less prone to vandalism] and it is 100% recyclable" says Gill.

The savings offered by the new super-economical products are in part due to the increased capacity afforded by Archer's new 16,000 sq ft manufacturing unit close to the city of Nottingham and their new Canary Wharf office.

For more information call 0800 999 2959, email gill@archersigns.co.uk or visit <http://www.archersafetysigns.co.uk>