

Hyde Park Winter Wonderland returns with new Magical Ice Kingdom

Submitted by: akh communications

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PWR Events and The Royal Parks are thrilled to announce a breath-taking new addition to this year's Hyde Park Winter Wonderland (<http://www.hydeparkwinterwonderland.com>), The Magical Ice Kingdom, a spectacular ice and snow sculpture experience, unique to the UK.

This awe-inspiring experience will take you through a fantastical world of real ice and snow. Created from over 200 tons of ice and snow over four months by 20 sculptors, this breath-taking experience will host over 500 ice and snow sculptures. The Magical Ice Kingdom has been specially created by Hyde Park Winter Wonderland and will be the biggest ice and snow experience of its kind.

Follow the magical pathways and admire the beauty of the exquisite sculptures and crystal-like characters throughout the themed rooms. Meet the woodland ice creatures as you roam through the stalagmite ice forest and see ice bears, wolves, stags, owls, foxes, squirrels and rabbits. Try a seat in a fairy tale unicorn-pulled carriage and take the slide in the magnificent ice castle or dare to approach the ice dragon's lair with the knights and archers and meet the ice Queen in her throne room.

Jamie Wells, Director of PWR Events "This is a unique ice sculpture experience in the UK and we are thrilled to be able to create such an attraction at Hyde Park Winter Wonderland. In a year where the UK has been celebrated across the world, we will continue this celebration at Winter Wonderland by offering the best Christmas day out in London."

The Magical Ice Kingdom will be housed inside a winter palace, stretching 40m x 25m, which will be chilled to -8c in order to keep the sculptures frozen throughout the run. Tickets are available to purchase and there is timed entry so please choose a time slot before booking.

So, wrap up warm and enter the arctic experience that will take your breath away as you lose yourself in the magical land of snow and ice.

Other attractions making a welcome return to Hyde Park Winter Wonderland (<http://www.hydeparkwinterwonderland.com>) include: the UK's largest outdoor Ice Rink will once again be located around the picturesque setting of the historic Victorian bandstand, the iconic Giant Observation Wheel and the beautiful Angels Christmas Market and new Yuletide Market and Santa Land for the younger visitors. Zippos Circus will make a welcome return with two shows – the family friendly Zippos Christmas Circus and Zippos Cirque Berserk – for the evening crowd.

The ever popular Bavarian Village will be back ready to serve even more bratwurst and mulled wine whilst hosting live music throughout the day and evening. In addition, there will also be many more restaurants and bars. There will also be an array of traditional and thrill-seeking rides throughout Winter Wonderland. More announcements will follow in due course.

Follow us: www.facebook.com/winterwonderlanduk or @hydeparkwinter

Listings

Tickets are now on sale for The Magical Ice Kingdom, Ice Rink, Giant Observation Wheel & Zippos Circus – Zippos Christmas Circus and Cirque Berserk

Dates: Friday 23rd November 2012 – Sunday 6th January 2013 (closed Christmas Day)

Times: 10am – 10pm daily (except 23rd November – opens from 5pm)

Entry: Hyde Park Winter Wonderland is FREE to enter, there is no admission fee

Online booking: www.hydeparkwinterwonderland.com

Skating session times:

10.00am, 11.00am, 12.15pm, 1.30pm, 2.45pm, 4.00pm, 5.15pm, 6.30pm, 7.45pm, 9.00pm

Circus performance times:

Zippos Christmas Circus, 50 mins: 12.30pm, 2pm and 5pm, plus 11am & 3.30pm on selected days

Zippos Cirque Berserk, 45 mins: daily at 7pm and 8pm, plus 9pm on selected days

Peak Ticket Prices

Magical Ice Kingdom: £8.00 (adult), £6 (child), £22 (family), £7 (cons)

Skating: £13.50 (adult), £9.00 (child), £36 (family), £12.50 (cons)

Zippos Circus: £10.50 (adult), £7.00 (child), £28 (family), £9.50 (cons)

£100 (Private box for 4 people, includes a bottle of champagne and chocolates)

Children 2 and under go free when seated on parents/guardians lap

Groups of 20 or more receive a 10% discount

Big Wheel: £8.00 (adult), £6 (child), £22 (family), £7 (cons), £45 (private pod), £60 (VIP)

Off-Peak Ticket Prices (26th Nov, 27th Nov, 28th Nov, 29th Nov, 2nd Jan, 3rd Jan)

Magical Ice Kingdom: £7.00 (adult), £5.00 (child), £20 (family), £6.00 (cons)

Skating: £10.50 (adult), £8.50 (child), £34 (family), £9.50 (cons)

Zippos Circus: £9.50 (adult), £6.00 (child), £24 (family), £8.50 (cons)

£90 (Private box for 4 people, includes a bottle of champagne and chocolates)

Children 2 and under go free when seated on parents/guardians lap

Groups of 20 or more receive a 10% discount

Giant Wheel: £7.00 (adult), £5.00 (child), £20 (family), £6.00 (cons), £40 (private pod), £55 (VIP)

- Groups of 20 or more receive 10% discount. Book online at www.hydeparkwinterwonderland.com
- Advance booking will be available for The Magical Ice Kingdom, Ice Rink, Zippos Circus shows and the Giant Wheel with discounts for schools and groups! Other attractions operate on a pay-as-you-ride basis.

- Winter Wonderland is subject to licence and planning permission. ends.

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