

Actuate Announces Winners of “BIRT Dash for Gold Contest”

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Winners Prove Ease of Building Analytics Dashboards; Built-in Data Shows Surprising Correlations

London, UK – September 17th , 2012 – Actuate Corporation (NASDAQ: BIRT), The BIRT Company™ – delivering more insights to more people than all BI companies combined – today announces the winners of the “BIRT Dash for Gold Contest.” Running in conjunction with the London Olympics, the contest asked entrants to create a dashboard using Actuate’s and KXEN’s Dash for Gold live application and its included advanced analytics capabilities.

The four winners and their dashboard submissions are:

Adam Enos of Sacramento, California, USA (www.actuate.com/CountryMedal-Indicators ;

Loutjie Joubert of Pretoria, South Africa (www.actuate.com/DashForDominance);

Elisa Ng of San Francisco, California, USA (www.actuate.com/DFGDashboard); and

Ionut Podeanu of Cergy, Romania, resident in Paris, France (<http://www.actuate.com/Benchmark2Countries>).

Each won an Apple iPad for their effective and creative use of the Dash for Gold app.

The “Dash for Gold Dashboard” submitted by winner Elise Ng, Quality Engineer with MTA; first time BIRT user. Her dashboard shows that this year women earned about as many gold medals as men but fewer bronze and silver; and that no city dominates annually in winning the most Olympic medals across all events.

“I think if we can offer users an attractive and accessible interface to explore their data, as Actuate does, and empower them to find relevant and useful answers from the underlying data, then they will also be more motivated and committed to perform or assist in the hard work that goes into generating, capturing and preparing that data,” said winner Joubert, a Senior Specialist at SITA (South Africa’s State Information Technology Agency). Prior to developing with BIRT, Joubert worked with Cognos products.

“The contest was great, there were a lot of good submissions and good performers and the product was very easy to use, even for a non-developer, due to the friendly interface and given examples,” said winner Podeanu, who works as a BI Team Leader with Ocea (formerly known as ISIOM), and has used BIRT for four years. “I find it great, and I encourage all companies to use Actuate BIRT as BI solution because they will be satisfied.”

Actuate’s Dash for Gold app is a live, multinational, multilingual dashboard-creation and data-analysis app built with ActuateOne® – an integrated suite of products for rapidly developing and deploying BIRT applications. Actuate designed Dash for Gold with Big Data partner KXEN, expressly for use by business users – not just data jockeys. With Google-gadget style data modules, contest entrants were able to drag and drop in whatever types of preloaded data they chose for display and analysis across economic, environmental and cultural parameters.

“The ‘BIRT Dash for Gold Contest’ was designed to encourage people to see how easily dashboards can

be created with BIRT,” explained Ray Gans, BIRT Exchange Community Manager at Actuate. “The contest required entrants to explore the built-in data for correlation of seemingly unrelated data points, and then create highly graphical dashboards to showcase their discoveries – while having fun doing so. We are very pleased with the interest shown in the app and the contest, and we’d like to thank all of the entrants and congratulate the winners.”

In spite of the fact that the BIRT Dash for Gold Contest was available only during the weeks of the London Olympics, hundreds of users accessed the app – made available via Actuate’s platform as a service (PaaS), BIRT onDemand™.

Features and benefits of the Dash for Gold app include:

- Ability to choose Chinese, German, French or English language interface for building custom dashboards.
- Availability of data from four different data set sources, including KXEN, World Bank, Wikipedia and International Organisation of Vine and Wine (OIV).
- Ability to interact with pre-built content and to build, iterate, and save the users’ own dashboard canvases for sharing or refining.
- A mobile tablet app so users can enjoy viewing the event results anywhere, anytime on mobile and touch devices.

Actuate – The BIRT Company™

Actuate founded and co-leads the BIRT open source project, which is used by over 1.5 million developers around the globe and serves as the foundation of the ActuateOne® platform. Applications built on ActuateOne deliver more business and consumer insights to more people than all BI companies combined - ensuring organisations are ready for the exponential growth of Big Data and the proliferation of touch devices.

The ActuateOne platform empowers developers to rapidly develop custom, BIRT-based business analytics and customer communications applications. ActuateOne applications built with one BIRT design can access and integrate any data, including unstructured sources. They provide one user experience regardless of skill level and are supported by one platform for any cloud, hybrid, on-premise, web or touch device deployment.

Headquartered in Silicon Valley, Actuate has over 5,000 customers globally in a diverse range of business areas including financial services, technology and the public sector. Actuate is listed on NASDAQ under the symbol BIRT. For more information, visit www.actuate.com or engage with the BIRT community at www.birt-exchange.com.

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