

# Creative Design Agency goes from Strength to Strength

Submitted by: Graphics and Print

Thursday, 20 September 2012

---

Graphics and Print, the award winning Telford based commercial printers, are pleased to announce that Steve Key has joined their creative design agency. For 30 years, Graphics and Print have been one of the premier commercial print and design companies in the Shropshire area, now boasting a loyal customer base of over 500 customers, ranging from sole traders to multi-national companies. With the company recently being added to the preferred supplier list of two more global PLCs, the Telford printers (<http://www.graphicsandprint.com>) have taken the decision to strengthen the design studio even further with the acquisition of a designer who has been in the business since 1987.

Managing Director Martin Kells explains his decision: "We've recently been added to the preferred supplier list of a couple of outstanding global businesses and we continue to find that more and more of our loyal customer base are wanting to use us as a creative design agency in addition to the award winning print that we provide. Steve Key is someone who brings an abundance of experience and talent to a studio which already boasts award winning designers. Steve joined Simlex in 1987 as an apprentice and studied at Matthew Boulton College in Birmingham for 3 years achieving full qualifications in print origination. Steve became a freelance graphic designer in 2005 and during this time he built up a fantastic client base with his passion for design and print and his outstanding levels of customer service and quality. In 2008 he was invited by the MD of Barclays Bank PLC to an Alliance of Experts Recognition Event. It was quite an honour as he was the only non-Barclays employee invited amongst a small group of selected experts. We are really proud that Steve has chosen to now join Graphics and Print and we wish him continued success in the future."

Graphics and Print has a great mix of designers, some with vast experience of the design and print industry and others who are new to print but who bring fresh, modern creative ideas. The combination means that they can provide the best of both worlds in terms of creative design to its customers. One of the most popular elements of the service they provide is that their graphic designers will talk to customers directly. Whereas some competitors make you talk with sales teams or account executives to increase the fees you pay, Graphics and Print believe in clients working directly with the designers to ensure they get exactly what they need. With the print and design all taking place under one roof, quality checks can take place from start to finish. This is one of the many reasons why Graphics and Print are an award-winning firm.

So whether you are looking for a new brand identity or company logo, or simply creative design for print, Graphics and Print has a team of experts ready to meet your every need.

--END--

Graphics and Print have successfully traded for over 30 years providing printing services (<http://www.graphicsandprint.com>) to a customer base ranging from multi-national companies to sole traders, offering quality, value and flexibility at every stage of the print journey.

For PR enquiries please contact:

info@graphicsandprint.com  
Tel: 01952 290524  
www.graphicsandprint.com