

It's a run for money as insurance staff take on Macclesfield Marathon for Blood Bikes charity

Submitted by: Carole Nash

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Staff at Altrincham motorcycle insurance broker Carole Nash (<http://www.carolenash.com>) are set to give a run for money – and raise much needed funds for charity North West Blood Bikes Manchester (NWBBM) (<http://www.nwbbm.org.uk/site/>).

A team of eight staff, including chief executive David Newman, are to take part in the Macclesfield Half Marathon (<http://www.macc-half.co.uk/>) next Sunday (September 30th) in aid of the recently founded charity. They aim to add to the £1,700 already raised this year by staff at Carole Nash in support of NWBBM's work in transporting emergency medical supplies to hospitals across the North West.

They are tackling the demanding 13 mile course as part of a 12-month campaign for NWBBM which has been nominated as the company's charity of the year.

Mr. Newman, who once trekked across the icy wastes of the Arctic in aid of charity, says that the race nonetheless represents a challenge. "The course is officially described as 'undulating' which, of course, means hilly. That's never good news for a runner to hear. Still with no pain there's no gain and we'll not lose sight of the fact that it will be a great charity which will be gaining from our exertions."

NWBBM was set up in January by members of Hyde's Rising Moon Motorcycle Club who saw that the North West, unlike many other regions, was not served by a blood bikes group. Blood bikes have been established in the UK for over 30 years and provide an invaluable support service to the NHS. Blood bikers swiftly transport blood, breast milk and other urgent medical items such as samples, results, equipment, medication and files.

Having raised enough funds to secure two specially adapted motorcycles – one donated by Carole Nash – and a 4x4 support vehicle, NWBBM completed its first run in July, collecting blood from an NHS blood bank in Longsight, Manchester and urgently delivering it to Tameside hospital in Ashton-under-Lyne.

NWBBM trustee and co-founder Steve Ryder thanked the Carole Nash runners for backing the charity, saying: "David and his colleagues are literally putting their best feet forward to support us! We are entirely dependent on charitable donations so we're most grateful not just to those taking on the Macclesfield Half Marathon but those people kindly sponsoring them."

- To sponsor the Carole Nash runners
visit:<https://mydonate.bt.com/fundraisers/carolenashfornorthwestbloodbikes>

- For more details on North West Blood Bikes visit:
www.nwbbm.org.uk

1. Carole Nash was ranked as the UK's 36th biggest UK insurance broker in August 2012 by Insurance Times magazine. The company employs over 300 staff in the UK and Ireland and provides insurance for some

300,000 classic, vintage, modern, custom and off road motorcycles – equivalent to around 25 percent of all licensed machines. It is also a leading player in the classic car sector with its portfolio also spanning modern car, van, military vehicle, travel and home insurance.

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