

# Russell Grant 2013 Year Ahead Horoscope Feature

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The UK's favourite astrologer & TV Celebrity Russell Grant has launched his 2013 Year Ahead feature for print titles (January 2013 issues).

The Year Ahead feature has been split into 4 specific genres (Love, Luck, Life & Loot) for each of the 12 Starsigns. Each genre consists of 2000+ words for all Starsigns.

Clients can select one or multiple genres or use the complete feature for a bumper feature/pull out feature (8000+ words).

Russell Grant's 2013 Year Ahead Horoscope Feature:

Sample Copy:

Love:

A love affair reaches an exciting turning point toward the end of January, when you decide to either make up or break up for good. Although you want a partner, you also need plenty of freedom to be happy. Don't be afraid to hold out for a lover who isn't threatened by your desire for lots of private time. If you're already in a relationship, you can renew your amour's interest by getting a makeover in the first weeks of Spring. Pay a little more money for a high end stylist to update your look. Add some fashionable items to your wardrobe and shop for accessories that show off your best features. Your sex life will heat up as a result. Single? Post a profile on an online dating website in the second half of April. You'll get a number of enticing responses. Choose the candidate with a distinctive appearance. Schedule a vacation at a city known for its glitz and glamour between late August and mid-October, when you'll attract lots of romantic attention.

Luck:

Connections with friends, relatives and neighbours will be very lucky for you in the first half of 2013. If you had strained relations with any such people, extend an olive branch between January and late June. You'll be able to overcome your differences and even forge close alliances. Alternately, you could move to a neighbourhood where you feel a kinship with the people around you. Your daily life will become much easier, thanks to nearby friends. They'll be willing to run errands, baby sit and collect your mail when you're out and about. Travelling for business will be a trend during the first six months of the year. Fortunately, these trips will be extremely enjoyable and will probably have an element of glamour to them. By the time July arrives, you'll be able to spend more time at home. There's a good chance you will move to a more spacious place, probably around October. You'll have to spend more money than you anticipated, but it will seem like a relatively small sacrifice.

Life:

Distinguishing yourself from the crowd will be your first priority in 2013. You're eager to break new ground, even if it means doing battle with old fashioned, traditional types. It's possible you'll switch career paths or move to an area is radically different from the one in which you were raised. If you've been longing to get in shape, this is the year to do so. Aerobic exercise will give you a lean, muscular frame. By sticking to a routine, you will have completely transformed your appearance by mid-July. Changes will occur so fast that you will suffer occasional bouts of burnout. When this happens,

sneak off to some quiet place by the water where you can rest, relax and rejuvenate. Even sitting on a bench next to a pond can be therapeutic. Your leadership ability will also be emphasised throughout 2013, prompting you to take the helm of a company or political organisation. Having such a powerful position will enable you to build long term security for yourself. Put a portion of your earnings into savings.

Loot:

Debt will play a big role in your life this year. Take this opportunity to consolidate bills and pay off the balance slowly and steadily. Don't put any more charges on your credit cards until you've repaid all of your creditors. Financial freedom can be yours, provided you create a long term plan for yourself in early January and follow it through the end of the year. A source of unearned income – a legal settlement, an insurance payout, or dividend – will dry up toward the end of April. You'll have to find an alternate way of paying your bills. Fortunately, an impressive moneymaking opportunity will arrive in the first half of May. This job will be related to luxury products, gourmet food, or property. If you don't have any experience in these fields, don't worry. You're a quick study and will learn the ropes at lightning speed. The important thing is to find a way to replace that income stream as quickly as possible.

Each genre is charged at £249 + Vat or £800 + Vat for the complete feature (all 4 genres)

In addition to the Year Ahead feature, we are working with several brands/clients in terms of Be-Spoke/Exclusive Horoscopes for one off features or regular content. Recent examples include Lucky Horoscopes (Bingo/Gaming), Love Horoscopes (Dating, Lingerie & Travel clients) and Healthy Horoscopes (Fitness & Gym titles).

To order the 2013 Year Ahead Feature or to discuss your Be-spoke Horoscope copy requirements please contact:

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