

# GFI Software's VIPRE Antivirus 2013 Adds Critical Security Layer to Antivirus With Built-in Patch Management

Submitted by: GFI Software

Wednesday, 26 September 2012

---

VIPRE Easy Install and VIPRE Easy Update give users peace of mind that conflicting AV software has been removed and that software is up-to-date

LONDON, UK. – September 26, 2012 – GFI Software™ today announced the launch of VIPRE Antivirus 2013 (<http://www.vipreantivirus.com/VIPRE-antivirus/>) and VIPRE Internet Security 2013 (<http://www.vipreantivirus.com/VIPRE-internet-security/>), bringing the latest evolutions of the company's advanced and easy-to-install-and-use antivirus products to consumers. The latest versions build upon VIPRE's excellent detection rates and low impact on PC performance, helping to not only protect users' PCs from malware but also identify and fix any vulnerabilities that are present.

"The updates we've made to VIPRE 2013 enhance what the product has always delivered – simplicity and effectiveness," said Mark Patton, general manager of the Security Business Unit, GFI Software. "However, effective AV is not the only concern many people have. The average Internet user does not have the time or inclination to manage AV software. They simply want a product they can easily install that protects against threats aimed at them, and one that doesn't interfere with their PC's performance. They don't have time to manage third-party software either, but they sure would like a simple and intuitive way to fix any weaknesses in their PC due to third-party applications. VIPRE 2013 identifies these weaknesses and fixes them."

## Easy to Install

Pre-installed AV solutions or fragments of earlier AV programs can cause conflicts and installation problems for consumers. In VIPRE 2013, GFI has introduced VIPRE Easy Install (<http://www.vipreantivirus.com/VIPRE-internet-security/features/>). This feature searches for many antivirus products and removes them completely, allowing for a trouble-free installation.

## Vulnerability and Patch Management

Vulnerabilities in third-party software products can be exploited by malware and other viruses. Many consumers do not update their software products regularly, leaving their machine open to attack. In VIPRE Internet Security 2013, GFI has added VIPRE Easy Update. This automatically finds and applies updates to out-of-date software. In addition, VIPRE warns the user if the Windows updating system is configured incorrectly, and assists in getting this corrected.

## Attractive Combination of Simplicity and Effectiveness

VIPRE Antivirus uses Active Protection™, heuristics and other highly sophisticated detection methods to protect against more than 100,000 new threats every day, including the latest viruses, adware, spyware, worms, rootkits, bots, Trojans and other malware. Providing advanced zero-day threat detection, the engine also works efficiently without impacting system performance, and in many cases, improves PC performance by detecting and removing malware that slows it down.

Additional new features found in VIPRE Antivirus 2013 and VIPRE Internet Security 2013 include:

- VIPRE Rapid Scan – Makes subsequent scans significantly faster after initial VIPRE scan and optimises deep scans that normally take an hour so that they can be completed in 10 minutes or less.
- Enhanced anti-rootkit technologies – Finds and disables malicious hidden processes, threats, modules, services, and files on user systems.
- Removable device scanning – Scans USB sticks, CD/DVD-ROMS and external hard drives for threats automatically, before they can access and infect a PC.
- Antivirus, anti-phishing email security – Protects against email viruses, with direct support for Microsoft Outlook, Outlook Express, Windows Mail and any email program that uses POP3 or SMTP; strips emails of phishing links, blocking access to phishing websites.

#### Pricing and Availability

VIPRE Antivirus 2013 is available now. A single-user annual subscription is priced at just £19.99. VIPRE Internet Security 2013 is also available now for £29.99 for one year per user. All subscriptions include threat definition updates, software upgrades, free tech support, a free subscription to VIPRE Security News (optional) and a 100% money-back guarantee within 30 days of purchase.

To learn more about VIPRE Antivirus 2013 or GFI Internet Security 2013, please visit <http://www.vipreantivirus.com>, click here to download a free 30-day, full-featured trial, or send an email to [vipresales@gfi.com](mailto:vipresales@gfi.com).

#### About GFI

GFI Software provides web and mail security, archiving and fax, networking and security software and hosted IT solutions for small to medium-sized businesses (SMB) via an extensive global partner community. GFI products are available either as on-premise solutions, in the cloud or as a hybrid of both delivery models. With award-winning technology, a competitive pricing strategy, and a strong focus on the unique requirements of SMBs, GFI satisfies the IT needs of organisations on a global scale. The company has offices in the United States, UK, Austria, Australia, Malta, Hong Kong, Philippines and Romania, which together support hundreds of thousands of installations worldwide. GFI is a channel-focused company with thousands of partners throughout the world and is also a Microsoft Gold ISV Partner.

For more information:

#### GFI Software

Please email David Kelleher at [dkelleher@gfi.com](mailto:dkelleher@gfi.com)  
GFI - Malta: Tel: +356 2205 2000; Fax: +356 21382419.  
URL: <http://www.gfi.com>.

#### Davies Murphy Group

Please email Chris Green or Janne Virtanen at [gfi@daviesmurphy.com](mailto:gfi@daviesmurphy.com)  
Tel: +44 1256 807 360

## Disclaimer

Copyright © 2012 GFI Software. All rights reserved. All other trademarks are the property of their respective owners. To the best of our knowledge, all details were correct at the time of publishing; this information is subject to change without notice