

## DCM Adds Sentiment for FTSE 100

Submitted by: Derwent Capital Markets

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In the fast-paced world of the stock market, current news is old news. With the nature of this digital age, people want to be ahead of the trend.

This is where Derwent Capital Markets come in. In February 2011 the company launched a hedge fund using Twitter for investment information, which used analysis from the sentiment and emotion-related tweets.

Following research carried out at the University of Indiana in 2011, it was found that sentiment tweets had a strong correlation to the course of the Dow Jones. It was only logical that Derwent Capital put this finding to practical use.

Now, Derwent Capital Markets (DCM Capital) have launched the world's first trading platform, along with the FTSE 100 stock list ([http://www.derwentcapitalmarkets.com/news/news/ftse\\_100\\_sentiment.html](http://www.derwentcapitalmarkets.com/news/news/ftse_100_sentiment.html)), using sentiment indicators.

This comes as big news to traders looking to get the edge on spread betting (<http://www.derwentcapitalmarkets.com/spread-betting>) and CFD trading as it helps them make more informed decisions based on real-time data essentially allowing them to predict the course of the market.

Rather than making decisions in the moments it takes for the market to change, traders can take action up to 5 or 6 days before.

Derwent Capital Markets are confident that this will change the way people trade with their sentiment analysis platform going public this year, users will be able to trade over 4,500 instruments using CFD's, Spread Betting or Forex trading.

-ENDS-

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