

# DITCH THE SAT NAV BUT GIVE US MORE BATTERY LIFE SAY CITY WORKERS

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When asked what piece of technology developed over the last 25 years they would like to see ditched over a third (31%), of financial services professionals said spam or junk e-mail. "It would cut so much wasted time out of my day", said one respondent while another commented: "It's like someone shouting irrelevant sales messages at you consistently."

The snapshot survey was undertaken by financial services recruitment specialist, McGregor Boyall who himself celebrates 25 years in the City this year. Almost a fifth of respondents (18%) would not mourn the passing of the satnav system: "The voices are really annoying, half the time they aren't accurate and let's face it who can't read a map," said one respondent. Other answers included self-serve checkouts and voice activated technology. "I have a voice activated phone – but it can't understand me" said one city worker "I end up shouting at a piece of kit – that's kind of a bit spooky!"

When asked what piece of technology they would welcome there were some predictable outlandish suggestions such as time travel but almost 20% said that they would like to see much longer battery life for smartphones, laptops and netbooks. "In this day and age, we shouldn't have to be carrying chargers around with us all the time – it flies in the face of the technology we have," said one financial services professional. Passwords were another bugbear. "I'd like to see all machines just recognising us by retina or fingerprint," said another respondent."

Commenting on the results, Laurie Boyall, Managing Director of McGregor Boyall said: "There have obviously been enormous changes since we opened our doors in 1987. Then the world was different - no personal email, no mobile phones, no internet. One industry leader stated 'there is no reason why anyone would want a computer in their home'. Later Bill Gates had equally strong opinions, 'The internet. We're not interested in it.' Everybody gets the future wrong when they focus purely on change. Perhaps the secret is to predict what's going to stay the same. And what the past 25 years have shown is that while the tools have changed, the core task of introducing the right people to the right people has not."