Splunk Wins Top Honors Around the Globe

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A Top Big Data Company, Best IT Security Product and Named to the Software 500

London – 1st October, 2012 – Splunk Inc. (http://www.splunk.com/) (NASDAQ: SPLK), the leading provider of software for real-time operational intelligence, today announced it has been honored with three recent awards recognising the both the company and its flagship product, Splunk Enterprise.

• Information Management selected Splunk as one of the "40 Vendors We're Watching: 2012 (http://www.information-management.com/news/40-Vendors-We-Are-Watching-2012-10023168-1.html)". Splunk is featured as a top big data company along with Cloudera, Datastax, Hortonworks and others. To pick the winners, editors researched each vendor's products and sales and considered overall IT buying trends and technology adoption rates.

• In Sweden, Protection and Safety newspaper named Splunk as the Best IT Security Product of 2012 in the third annual Security Awards (http://www.trippus.se/eventus/eventus_cat.asp?EventusCat_ID=25110&Lang=swe&c=). Magazine editors wrote, "In addition to identifying yet unknown security threats, this is a valued and accepted software that quickly creates structure for searching and analysing large amounts of data in an intelligent way. It also allows for effective monitoring and analysing reliability, which include generating business value for all users."

• Splunk was also recently named to Software Magazine's 30th Annual Software 500 (http://www.softwaremag.com/). The Software 500 is a revenue-based ranking of the world's largest software and services suppliers, targeting medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

"We are very pleased to be recognised by these three organisations for our excellence in big data, security, as well as our overall growth in the broader enterprise software market," said Steve Sommer, chief marketing officer, Splunk. "It is gratifying that these companies understand as clearly as Splunk customers that turning machine-generated big data into operational intelligence is delivering new levels of visibility and insight."

About Information Management

Information Management (www.information-management.com) is the educated reader's choice for the latest news, commentary and feature content serving the information technology and business community.

About Software Magazine and Rockport Custom Publishing

Software Magazine has been a brand name in the high-tech industry for more than 36 years. Softwaremag.com, its Web counterpart, is the online guide to enterprise software and the home of the Software 500 ranking of the world's largest software and services companies. Software Magazine and Softwaremag.com are owned and operated by Rockport Custom Publishing.

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About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) provides the engine for machine data™. Splunk® software collects, indexes and harnesses the machine-generated big data (http://www.splunk.com/bigdata) coming from the websites, applications, servers, networks and mobile devices that power business. Splunk software enables organisations to monitor, search, analyse, visualise and act on massive streams of real-time and historical machine data. More than 4,400 enterprises, universities, government agencies and service providers in over 80 countries use Splunk Enterprise to gain operational intelligence (http://www.splunk.com/view/operational-intelligence/SP-CAAAFVM) that deepens business and customer understanding, improves service and uptime, reduces cost and mitigates cyber-security risk. To learn more, please visit www.splunk.com/company.

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For more information, please contact:

Tom Stilwell
Splunk Inc
415-852-5561
tstilwell@splunk.com
Twitter: @SplunkNews

Investor Contact
Fiona Kenny
C8 Consulting
0118 900 1134
fiona@c8consulting.co.uk