

# NATIONAL GEOGRAPHIC TRAVELLER (UK) Travel Writing Competition 2013 launches

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LONDON (09 October 2012) — Enter the National Geographic Traveller writing competition 2013 for the chance to win a once-in-a-lifetime Arctic Expedition to Spitsbergen worth £10,000!

For aspiring travel writers who think they've got what it takes to appear in the magazine, National Geographic Traveller (UK) has launched its annual competition.

The competition asks budding writers to supply 300 words of their most inspirational travel experience for the chance to win an unforgettable writing commission to Spitsbergen, courtesy of Quark Expeditions worth £10,000! The piece doesn't have to be based on somewhere exotic; it just needs to be a fresh and informative perspective of a destination, whether it be glamping in Cornwall or an intrepid rainforest trip in Colombia.

Pat Riddell, editor, National Geographic Traveller (UK) says: "Following the success of last year's young travel writer's competition we've responded to our readers and opened out the contest this year to look for new talent across all ages. So, if you think you've got what it takes to become a National Geographic Traveller writer, put your aspirations to the test."

The winner will receive return (economy) flights from the UK, plus a 10-day polar expedition to the Norwegian isle of Spitsbergen for one person in late June/early July 2013 with Quark Expeditions. Voyage aboard an ice-strengthened ship to this extraordinary land of glaciers, volcanoes and polar bears beneath the midnight sun. As well as sailing around Spitsbergen, this once-in-a-lifetime trip also includes frequent shore landings and Zodiac cruises for glimpses of beluga whales, reindeer and walruses, as well as a variety of seabirds. And for the intrepid, sea kayaking, snowshoeing and hiking are also on the agenda.

The winning piece will appear on the National Geographic Traveller (UK) website and will be published in the magazine too! For the chance to win this prize, all entrants have to do is upload 300 words about their most inspirational travel experience on to the website.

The competition closes on 18 January 2013 at 17.00 GMT. The winner must be over 18. Full T&Cs are available online at [www.natgeotraveller.co.uk/competitions](http://www.natgeotraveller.co.uk/competitions)

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## Notes

National Geographic Traveller (UK) is published under license by Absolute Publishing Ltd (APL), from the National Geographic Society in Washington, D.C. It became the 15th local-language edition when it was launched in December 2010. The magazine is also available in China, Spain, Russia, the Netherlands, Israel, Poland, Latin America, Armenia, Czech Republic, Croatia, Indonesia, Romania and South Africa. The 180-page travel and lifestyle magazine is packed full of you-are-there photography, authentic travel

experiences and inspiring narratives, all focused on the brand's theme "All Travel, All the Time."  
[www.natgeotraveller.co.uk](http://www.natgeotraveller.co.uk)

National Geographic Traveler (USA) is the world's most widely read travel magazine, created in 1984. It championed sustainable travel before it was cool and, eight times annually, celebrates journeys that are about place, experience, culture, authenticity, living like the locals and great photography. It makes a distinction between tourism and travel and stresses inquisitive, not acquisitive, trips. It employs storytelling and outstanding photography to inspire readers to pick up and go, eschewing fashion and fluff in favour of articles that offer a strong sense of place, inspiring narratives that make readers take trips, and solid service information to help them plan those trips.

The National Geographic Society is one of the world's largest nonprofit scientific and educational organisations. Founded in 1888 to "increase and diffuse geographic knowledge," the Society's mission is to inspire people to care about the planet. National Geographic reflects the world through its magazines, television programs, films, music and radio, books, DVDs, maps, exhibitions, live events, school publishing programs, interactive media and merchandise. National Geographic magazine, the Society's official journal, published in English and 33 local-language editions, is read by more than 40 million people each month. The National Geographic Channel reaches 370 million households in 34 languages in 172 countries. National Geographic Digital Media receives more than 15 million visitors a month. National Geographic has funded more than 9,600 scientific research, conservation and exploration projects and supports an education program promoting geography literacy. For more information, visit [www.nationalgeographic.com](http://www.nationalgeographic.com)

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