

WestWon launches definitive 'Who's Who' of UK leasing companies

Submitted by: WestWon

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WestWon has announced the availability of the definitive list of UK leasing and asset finance companies. The authoritative compilation represents the 'Who's Who' of UK leasing, providing key performance indicators for 1,400 companies within the sector including financial strength, net worth and trading profit. Companies can access the complete list via the WestWon Dashboard Portal (<http://www.westwon.biz>) on an annual subscription basis.

Currently topping the 'List of UK Leasing Companies' performance chart is Ford Credit Europe (part of the Ford vehicle empire) with equity shareholders' funds of £2.3bn, while at the other end of the scale, one company reported a £65m loss resulting in a negative net worth of £117m

Key List statistics show that:

- 53 leasing companies have a 100% risk index – a clear illustration of their financial strength
- 38 have a net worth over £100m
- Over 10 companies employ in excess of 1,000 staff
- 52 companies have had a CCJ registered against them

Using the WestWon Dashboard online Portal, subscribers can continuously monitor the current financial health of any or all companies on the list - from minor changes in payment patterns to significant events such as winding up orders. The list encompasses companies incorporated in the UK and is compiled using a range of sources.

According to WestWon CEO Jeremy Hall (<http://westwon.co.uk/index.php/westwon-limited/meet-the-ceo>) the Leasing List offers a uniquely comprehensive perspective on the industry.

"For serious participants in the leasing sector, the WestWon Leasing list provides an invaluable real-time font of knowledge. There are 44 different search options, including location, number of employees, parent name, financial embarrassment indicators, risk index and shareholders' funds and the data is updated on a continuous basis.

"As an avid user myself, I can vouch for the List's effectiveness as a means of tracking acquisition targets and staying well informed. In fact, I have made a number of successful business decisions based upon the data it provides."

The WestWon "List of Leasing Companies" is available for a yearly subscription of £995.00 + VAT.

Those subscribing before the end of October 2012 will receive a bonus 3 months free, with their subscription running until 31 January 2013.

Please contact Andy McCreedy on Tel: 01494 611 456 for a full product demonstration. Email andy.mccreedy@westwon.co.uk

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