

# Rezidor announces the Radisson Blu Hotel & Residence, Riyadh Diplomatic Quarter

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Rezidor, one of the fastest growing hotel companies worldwide and a member of the Carlson Rezidor Hotel Group, has announced the Radisson Blu Hotel & Residence, Riyadh Diplomatic Quarter. The First Class property featuring 110 apartments & studios is scheduled to welcome the first guests in Q2 2015.

"We are delighted to further strengthen our presence in the key market of Saudi Arabia and honoured to be the chosen operator for this distinguished development. This is already our 4th project signed in the country this year, and underlines the importance the Kingdom has for our group," said Kurt Ritter, President and CEO of Rezidor.

This unique development is undertaken by Prince Salman Disability Research Centre and is under the patronage of HRH Prince Salman Bin Abdul Aziz, the newly appointed Crown Prince of the Kingdom. The proposed hotel residence is one of several initiatives undertaken by His Highness for charitable purposes. The proceeds of the hotel will support the Disabled Children Association of Saudi Arabia - in line with Rezidor's industry leading Responsible Business Programme.

A spokesman from Prince Salman Disability Research Centre said: "We are proud to contribute to our people and community through our developments and initiatives and are committed to doing more similar projects. We are pleased to have Rezidor working with us on this project and look forward to a successful long term relationship."

The Radisson Blu Hotel & Residence will offer an exclusive location, as the only hotel located within the Diplomatic Quarter of Riyadh. Besides 110 stylish apartments and studios with Radisson Blu signature services such as free high speed internet access, the property will comprise one all-day dining restaurant, one lobby lounge, a fitness centre, and 150sq. metres of meeting space. The project is specifically designed to allow for short-term hotel stays as well as medium and long-term demand.

With this prominent location, the Radisson Blu will serve the diplomats, high net worth individuals and other influential guests visiting the upscale diplomatic quarter of the city.

About the Carlson Rezidor Hotel Group

The Carlson Rezidor Hotel Group - born in early 2012 - is one of the world's largest and most dynamic hotel groups. The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels, including a hotel in Salzburg (<http://www.radissonblu.com/hotel-salzburg>), a hotel in Zurich (<http://www.radissonblu.com/hotel-zurichairport>), a hotel in Dubrovnik (<http://www.radissonblu.com/resort-dubrovnik>), a hotel in Abu Dhabi (<http://www.radissonblu.com/hotel-abudhabi>); a global footprint spanning 80 countries, a powerful set of global brands (Radisson Blu, Radisson, Country Inns & Suites By CarlsonSM, Park Inn by Radisson, Hotel Missoni and Park Plaza). In most of the group's hotels, guests can benefit from the loyalty program Club Carlson, one of the most rewarding loyalty programs in the world. The Carlson Rezidor Hotel Group and its brands employ more than 80,000 people.

The Carlson Rezidor Hotel Group is headquartered in Minneapolis, USA, and Brussels, Belgium.

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