

DairyBits Guarantees Secure Shopping

Submitted by: DairyBits

Wednesday, 10 October 2012

DairyBits, which provides easy access to a wide range of cost-effective ice cream machine parts (<http://www.dairybits.co.uk/>), has reiterated its commitment to online protection by guaranteeing all of its customers 'complete' payment security when paying for products on its website, www.dairybits.co.uk.

Internet fraud is unfortunately an everyday aspect of e-commerce that every consumer and e-business alike must be aware of, as well as protected from. The British Retail Consortium (BRC) recently released a study, which revealed online fraud transactions and other web-based crimes costs businesses more than £80 million in 2011.

Mark Gudgeon of DairyBits, commented: "With e-fraud still continuing to rise, we, as a responsible business need to be aware of the problem, the tactics that these criminals use and take action to ensure that our site is safe and one that our customers can trust and use with total piece of mind that their personal and financial details 100 per cent safe and secure."

DairyBits is indeed committed to providing its customers with the safest environment possible in which to make their purchases and all transactions made on the site are strictly confidential. Listed as a fully credited Level 1 compliant provider under the Payment Card Industry Security Standard (PCIDSS.), DairyBits offers the highest level of compliance that can be achieved and is proud to offer all of its customers 100 per cent secure shipping on all orders as standard.

The new site is also protected by 2048 bit SSL encryption, which means that all communication between its servers and the customers computer will be military grade encrypted, keeping all details safe at all times with no card details being made available to third parties.

"Security isn't an area you can merely overlook", added Mark, "It's a very real problem, but one only we should be concerned with, not our customers. With our current levels of security, I certainly believe that this is the case. Unfortunately though, I can't speak for all e-commerce sites, just our own."

DairyBits allows manufacturers to search 1,000's of dairy machine parts such as stainless steel fittings

(http://www.dairybits.co.uk/Mechanical_and_Tools/Piping_Fittings_and_Couplings/Stainless_Steel_Fittings.html) and rotating seals

(http://www.dairybits.co.uk/Mechanical_and_Tools/Seals_and_Gaskets/Rotating_Seals.html) via various categories and sub-categories such as electrical, mechanical and liquid, the part required or the machine in question. Once found, the part can be simply added to the 'basket' and bought, leaving the user with peace of mind that the part will be directly delivered quickly and reliably, to anywhere in the world.

If you would like to receive any further information about DairyBits or its security levels, please don't hesitate to call +44 (0)1455 220 179 or email sales@dairybits.co.uk.

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