

Vax 'Secret' Staff Sale Starts Friday 12th October with Discounts of up to 80%

Submitted by: MediaCom

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Vax, the UK's best-selling floorcare brand, will be opening up its staff sale, normally reserved for employees and their friends and family, at vaxsale.co.uk on Friday 12th October to the public. Customers can gain entry with the password STAFFSALE12. It ends 5pm Monday 14th October.

The secret site will unveil more than 100 vacuum cleaners, carpet washers, steam machines and solutions with discounts of up to 80%. All machines are in perfect condition but cannot be sold as normal due to damaged packaging. However they still have the standard Vax guarantee. Highlights include:

- Mach Air Pets and Family upright, bagless vacuum cleaner. It has plenty of suction and a six metre cable to handle busy homes with pets. Priced now at £79.99, was £249.99.
- Power Midi 2 cylinder vacuum cleaner. It's lightweight and compact, easy to manoeuvre and store for efficient cleaning. Priced now at £29.99, was £79.99.
- Rapide Ultra 2 carpet washer. An award winning machine which will advanced technology to deep clean carpets for a spotless finish. Priced now at £89.99, was £299.99.

Vax are also running a competition where customers can win an All Terrain multi-surface heated cleaner worth £399.99. Visit [Facebook.com/vaxvacuums](https://www.facebook.com/vaxvacuums) and follow @VaxUK for more information and to enter.

Sale items are only available on www.vaxsale.co.uk (<http://www.vaxsale.co.uk>) with password STAFFSALE12. Sale starts Friday 12th October and ends 5pm Monday 15th October.

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For more information visit <http://www.vax.co.uk> (<http://www.vaxsale.co.uk>) or call the UK-based Vax Customer Careline on 0844 412 8455, open 7 days a week.

About Vax: Established in 1977, Vax is the UK's number one floorcare brand. Vax's headquarters are located in Birmingham, England, and its floorcare products are distributed worldwide. Vax has a growing international footprint, extending across Europe, North America, the Middle East and Australia. Its product portfolio offers a comprehensive range of carpet washers, vacuum cleaners, steam cleaners, hard floor cleaners and solutions. Vax UK is a wholly owned subsidiary of Hong Kong based TechTronic Industries Co.Ltd. (TTi) TTi is a market and innovation leader in power equipment products, floor care appliances, laser and electronic products. The Group recorded sales of US\$3.7 billion in 2011.

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