

# Tablet Brochure celebrates launch with a unique giveaway

Submitted by: Nick Watts PR Consultancy

Tuesday, 16 October 2012

---

Tablet Brochure, which launched on the 2nd October 2012, is celebrating it's arrival on the market by releasing a competition for businesses in the UK, giving them the chance to win the bespoke design and creation of their very own Tablet Brochure.

For companies, mobile is fast becoming a vital part of the modern marketing strategy, but the process of taking your material to the user can often be complicated, with so many options available on the market, Paul Tudor, founder of Tablet Brochure comments;

"With so many users on Tablet Devices, bringing rich, interactive content to them makes perfect sense. Touchscreen technology means immersive, stunning, interactive content can be delivered directly to the customer. With so many features available users have a greater freedom to explore and engage with individual brands."

One company will be selected at random following registration on the website ([www.tabletbrochure.co.uk](http://www.tabletbrochure.co.uk)) and they will receive a complete Tablet Brochure, from design and creation all the way to publication on the Apple App Store.

Customers will benefit from a new way to interact with brands and products, helping them to make informed purchasing decisions. For the winning business, a tablet brochure could be used in showrooms or stores as a sales aid, as well as being made available for download by their customers. With a digital brochure on a tablet device, print costs are reduced, as more users use digital methods to view brochures and content is made more social, easily shared amongst friends over a coffee. Paul Tudor concludes;

"It's exciting to have launched and now to be able to offer UK businesses the chance to win their very own tablet brochure. The benefits of a Tablet Brochure are just so vast and it is great to be able to offer a business of any size the chance to start their mobile marketing journey, including those that may not have considered, or do not have the budget to start implementing mobile marketing techniques"

The competition will run from the 16th October 2012 and will close at midnight on the 26th November 2012. Full terms and conditions and form for entry is available on the Tablet Brochure website [www.tabletbrochure.co.uk](http://www.tabletbrochure.co.uk).

ENDS

Notes to editors

Tablet Brochure is a new brand creating bespoke, interactive brochures on iPad and Android devices. Founded by Paul Tudor, who has over 20 years of experience in design and branding, Tablet Brochure is changing the way people see mobile marketing, bringing an unseen level of creativity and brand presence to the tablet device.

Product website – [www.tabletbrochure.co.uk](http://www.tabletbrochure.co.uk) & Twitter @tabletbrochure (Tablet Brochure is part of Tudor

Creative  
www.tudorcreative.com).

A <strong>demo of the product</strong> will be made available to press and bloggers in the coming weeks,  
for more information please contact.

For <strong>further quotes, images or to arrange an interview</strong> with Paul Tudor please contact  
Nick Watts on 01865 920 501 or [nick@nickjwatts.com](mailto:nick@nickjwatts.com).