

Feed more birds for less at Haith's

Submitted by: Haith's

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Haith's (<http://haiths.com/wild-birds/>) – the bird food specialist since 1937 – is encouraging wildlife enthusiasts to buy its bird food (<http://haiths.com/wild-birds/>) in bulk and pay much less per kg in hope that more wild bird residents and winter visitors get fed high quality, clean bird food during the winter months ahead.

Over 50% of us feed the birds, but Haith's want to encourage us to put out good quality, clean seed. "If bird feeding is to contribute significantly to avian health, welfare and conservation it must involve the use of high quality seeds and they must be super clean."

The extra bird food couldn't come at a better time says Bill Oddie (<http://www.billoddiesbirdfood.co.uk/>): "Every autumn thousands of Chaffinches, Greenfinches, Robins, Blackbirds, Song Thrushes and many other familiar birds arrive from the continent, as far east as Russia – in search of food. If only they had regional accents it would be easier to distinguish the foreigners from the brits, though there are scientists who maintain that there are some discernible differences between say a Polish and a British Chaffinch. If nothing else it makes you listen harder, as well as adding another dimension to garden birdwatching."

"Is that my Robin, or is it a continental? That could be a Russian Starling? Do you think that Greenfinch sounds French?"

"Well, they may be from all over the place but they'll all enjoy the idea of Haith's customers feeding more of them. And so do I," says Bill Oddie.

15 October, 2012. SHK.

Editor's Notes:

Haith's website www.haiths.com (<http://www.haiths.com/articles/template/template/?articleid=130>) illustrates how their "feed more birds for less" (<http://www.haiths.com/articles/template/template/?articleid=130>) savings per kg can be achieved on popular products like Sunflower Hearts (<http://www.haiths.com/Products/Premium-Sunflower-Hearts-WBST01011/>), Peanuts (<http://www.haiths.com/Product-Departments/Peanuts-department/>) and premium quality wild bird food (<http://www.haiths.com/Product-Departments/Wild-Bird-Foods-department/>).

They have a bird food advice line 0800 298 7054

Free Next Day, UK Mainland Delivery is available for orders over £50.

For further information, interviews with Bill Oddie or to use/request photographs please contact:

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