

IML WORLDWIDE HUNTS GROWTH WITH NEW CHANNEL PARTNER AVI-SPL

Submitted by: Brandnation Integrated Ltd

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IML Worldwide, the leading provider of interactive event technology and the global leader in harnessing audience insight, is delighted to announce that AVI-SPL has joined the IML Worldwide Channel Partner Program.

The program includes significant benefits for channel partners that demonstrate commitment and success in selling IML's pioneering range, which includes the award winning IML Connector with 2-way audio capabilities, voting, texting, multiple languages and more. The IML Connector fills a unique need for clients that no other solution is able to offer.

Richard Fisher, CEO, IML Worldwide said, "It is with great pleasure that I can announce that AVI-SPL has joined the IML's Channel Partner Program. We believe AVI-SPL has the potential to significantly add to our continued growth strategy. We carefully select partners who have in-depth knowledge of interactive event technology and who can ensure end-users make the most of the rich content, discussion and interaction that is generated at meetings and events."

Those who commit to IML's Channel Partner Program are trained to sell and install the IML Connector, the culmination of 20 years experience in providing interactive solutions to the meetings, training and events industry around the globe - the first product of its kind.

Headquartered in Tampa, Florida, AVI-SPL is the world's leading video communications partner. From video conferencing to digital media, AVI-SPL designs, builds and supports the systems and environments that enable communication and collaboration. AVI-SPL has highly-trained and certified system engineers throughout 34 offices across North America and an international network of solution providers in 30 countries.

IML showcased its full range of products for the first time at AVI-SPL's Collaboration Expo 2012 in New York last month. IML Connectors were used during the keynote address and its exhibition stand received high levels of interest. IML will again be at AVI-SPL's Collaboration Expo in Tampa on October 18th, participating in the same capacity as in New York.

Don Mastro, Executive Vice President, Sales, AVI-SPL commented: "Partnering with IML Worldwide is a great move for us and our customers. It was clear from our first meeting that our services were in complete synergy. We quickly realized that we can add value for all of our clients by developing this partnership. It is important to us that we can go the extra mile for clients so IML's range of products will prove invaluable to us, and, ultimately our clients."

For more information about AVI-SPL's Collaboration Expo (<http://www.avispl.com/expo/location-tampa.asp>) in Tampa on October 18th:

About IML Worldwide

IML is the global leader in harnessing audience insight. Its award winning services capture and make sense of the rich content, discussion and interaction that is generated at meetings and events. Operating

from 12 offices around the world, IML engages annually with over half a million people at more than 2500 business conferences, annual meetings, charity auctions, training workshops and market research sessions - ranging in size from ten to ten thousand participants. IML is owned by Computershare.

Web: www.imlworldwide.com (<http://www.imlworldwide.com>)

Blog: www.HarnessingAudienceInsight.com (<http://www.HarnessingAudienceInsight.com>)

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