

World Port Strategy Forum at Intermodal Europe 2012

Submitted by: Molokini Marketing

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A world port strategy forum

(<http://www.intermodal-events.com/page.cfm/Action=seminar/libID=1/listID=1/libEntryID=13>), bringing together Chief Executives from the world's leading Port Authorities will be hosted at Intermodal Europe 2012 by the Global Institute of Logistics (GIL) and the China Container Industry Association (CCIA).

CEO of the Global Institute of Logistics

(<http://www.intermodal-events.com/page.cfm/Action=Visitor/VisitorID=1825>), Kieran Ring will be a key speaker at this year's Intermodal Europe conference session on Day One of the three-day event.

"Intermodal Europe (<http://www.intermodal-events.com/Content/Welcome/1/>) provides the opportunity to discuss current and possible future issues and topics within the logistics sector" says Kieran Ring.

"In particular we will discuss and debate the findings from the Institute's recent research into global ports."

Titled 'Operation Port Unity - Improving Global Logistics One Port at a Time', the research examines how port communities are meeting the demands of full integration into the global supply chain. Members of 'Exchange of Experiences' (EoE) groups will have the opportunity to share with, learn from, and benchmark against, the experience of this esteemed peer group with the view to improving the Port's integration into the Global Supply Chain.

Vessel berthing will also be discussed, looking at global best practice in vessel call operations, and using IT systems to improve decision making and operational efficiency. A case study of Valencia Port will be used to address the topic of Port Community Systems, inter-port unity and linking Port Community Systems between ports.

"There are several issues that are currently affecting the logistics and container industries that we hope to include in the discussion, including fuel costs, excess capacity, cascading (large new ships replacing older large ships, which then replace smaller ships) and the widening of the Panama Canal and the effect that might have on shipping routes and port competition" adds Kieran Ring.

Rising fuel costs are leading to shipping lanes being slowed down in order to reduce fuel usage, the cost of which has now reached 70% of total shipping costs. As a result, terminal operational efficiency must be increased to compensate for the longer sailing times.

The topic of 'cascading' will be addressed at Intermodal Europe, which refers to newly built, larger vessels replacing the older large ships, which are then being scheduled on minor routes, previously served by smaller ships. Smaller ports are therefore expected to handle the larger ships, which may require expensive infrastructure upgrades in order to keep hold of that business.

Another issue currently affecting the industry is excess capacity, as Kieran Ring explains. "Economic slow-down is creating empty space on vessels" he says. "Shipping lines are often struggling to fill their ships and are sailing with less than a full load, which decreases the revenue and further increases

the cost of shipping which is only exacerbated by the cascading issue.”

Intermodal Europe 2012 is offering over 50 conference sessions during the three day event at the RAI in Amsterdam from 27-29 November. Visit the Intermodal conference programme (http://www.intermodal-events.com/page.cfm/Action=Seminar/libID=1/listID=1/t=m/goSection=5_38) page on the website (www.intermodal-events.com) to see an up to date list of speakers and topics, including a complete timetable for the free-to-attend event.

For further information about Intermodal Europe 2012, to register or to exhibit, visit <http://www.intermodal-events.com> (<http://www.intermodal-events.com/Content/Welcome/1/>).

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NOTES TO EDITORS:

Intermodal Europe is the world-leading exhibition and conference for companies associated with the container and intermodal industries and covers all areas of container transport and logistics across road, rail and sea. The event provides an invaluable industry forum, bringing together high-quality speakers and key exhibitors.

Organised by Informa Exhibitions, Intermodal Europe is now in its 36th year. Established in 1976 as the Container Technology Conference (CTC) Intermodal Europe has developed and matured alongside the industry it serves.

Keep up with latest news and discussions by joining the Intermodal Europe LinkedIn Group at www.intermodal-events.com/linkedin and follow Intermodal Europe on twitter www.intermodal-events.com/twitter. Visit www.intermodal-events.com for further information

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