## **New Great Tasting Cold Pressed Health Bars from Creative Nature**

Submitted by: Friday's Media Group

Friday, 19 October 2012

Detox with Creative Nature, the best BAR none!

The UK's number 1 superfood company, Creative Nature, will be unveiling their first range of health bars and re-designed Detox Box during CamExpo and both products will be featured in the CamExpo New Product Showcase.

Creative Nature's great tasting range of health bars will be the first raw bars on the market that are cold pressed to maintain all the nutritional properties of their finest natural ingredients. The bars have taken 12 months to develop to achieve not only a great taste but also to be nutritionally rich and low in fat. They have a low GI, are dairy free and the Brownie Bar and Super Berry Bar are made with nut free ingredients. The bars have been created as a genuinely healthy snack for all the family; to enjoy on the commute to work, include in a school lunch box or as an evening snack. The three bars are;

Brownie Bar - A raw chocolate bar that really is guilt free! This is an energy boosting, low fat snack bar that can give you that kick start you crave and leave you with a smile on your face.

Super Seed Bar - Containing Hemp Seeds rich in Omegas 3 and 6 at its heart, this delicious trail mix bar inspires vegetarians and vegans to look after their brains without eating fish! But EVERYONE can enjoy the benefits of munching on this tasty treat, bursting with flavour, essential fatty acids, oils and antioxidants.

Super Berry Bar - High Energy, Low Fat (just 1%) and 100% naturally good for you... Yes Please! The 'Chinese Wonder Fruit', Goji Berries, combine exquisitely with cranberries in this naturally sweet, cold pressed fruit bar, packed to the brim with antioxidants to bring you a high energy super bar that's anti-everything except for taste!

## **Detox Box**

Creative Nature celebrates their partnership with expert food writer and nutritionist Sarah Flower with the re-launch of the 100% raw and natural Detox Box which has been invigorated by Sarah and is sure to re-invigorate you! Sarah has written many books including titles, The Healthy Lifestyle Diet Cookbook and Live More, Spend Less.

Included in the box is Sarah's exclusive Creative Nature detox guide outlining the benefits of each product and giving some advice on how best to incorporate each one into your daily diet for the most effective results.

Sarah will be on the Creative Nature stand number 2734 during CamExpo to answer any questions and give some amazing nutritional tips and advice. She will also be taking to Cam Stage Live at 3pm on Saturday to share her top detox tips.

Julianne Ponan, managing director at Creative Nature said, "We are really excited to be unveiling our

new health bars and re-launch our Detox Box at CamExpo. We have spent the last 12 months developing our bars and will have plenty on the stand for everyone to try our 3 tasty recipes. We are also very grateful to Sarah for all the help she has given us to produce our no fuss, easy to use Detox Box which is sure to encourage a healthy eating lifestyle."

As well as the health bars and Detox Box, visitors will also be tempted with a choice of smoothies made with amazing, nutritionally dense superfoods. Creative Nature will also be handing out simple recipe cards for their Goji Berry Flap Jack and Cacao nib Brownie.

For more healthy tips and superfood facts be sure to visit Creative Nature at the CamExpo stand number 2734, or simply visit their web site www.creative-nature.uk.com

Creative Nature is a young, ethical organisation that was established to promote health and wellbeing alongside respect for the environment, by sourcing and providing the highest quality, natural products. During the past eight years Creative Nature has aimed to be one of the leading protagonists in the superfoods world and now has a current range comprising 16 pure, raw and unprocessed natural nutritionally dense, potent health products which have been sourced from some of the most remote and untouched corners of the earth, where the soil is rich in nutrients and has not been damaged by over farming and the use of agro chemicals.

The Creative Nature range is available directly from their web site www.creative-nature.uk.com and a selection of products are available from leading health food stores including Wholefoods.

For further press information contact:

Jane Da Costa or Sue McBreen Friday's Media Group 18 Soho Square, London W1D 3QL

Tel: 0845 5001140

Email: janed@fridays-group.co.uk or suem@fridays-group.co.uk