

babyboomboom® Shortlisted for Mother and Baby Award for Second Time

Submitted by: Perfectly Picked

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Junior band-bag with multi-lingual music CD in the running for the 2012 Award

babyboomboom is proud to announce that the Junior band-bag has been shortlisted for the 2012 Mother and Baby Award in the 'best toddler toy for 24 months plus' category. The babyboomboom Junior band-bag contains a multi-lingual music CD and four musical instruments which are great for stimulating young minds and, of course, having great fun!

The CD features nursery rhymes and songs in English and a second language. Each verse is sung in English and then repeated in the second language helping little ones to become familiarised with other languages. babyboomboom has eight available languages including, French, Spanish, German, Italian, Polish, Welsh, Chinese Mandarin and Scottish Gaelic.

Juliet Machan, co-founder of babyboomboom, said "In 2010 our baby band-bag was nominated for the best baby toy for 6-12 months, so we are delighted that our band-bags continue to be a real hit with parents. The fact that the entries have faced rigorous testing by parents nationwide makes us even prouder to have reached the shortlist for this prestigious award."

The winner will be announced at the awards ceremony on Wednesday 28th November 2012.

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About babyboomboom Ltd

babyboomboom Ltd provides fun ways to familiarise babies and toddlers with the sounds of other languages. Creating fun, lively and participative multi-lingual products for the whole family to enjoy, babyboomboom launched with its hugely popular multi-lingual musical CDs and band-bag musical instrument collections. The CDs are original recordings of well-known and traditional songs and nursery rhymes played first in English, and then repeated in a second language. babyboomboom is not a provider of language courses, but does strive to develop products that contribute positively towards a child's early development.

babyboomboom products are available at www.babyboomboom.com (<http://www.babyboomboom.com/>) and selected retailers.

Press Contact

Jenni Leech

Email: jenni.leech@babyboomboom.com

Tel: +44 (0) 1491 636262

Images and further information available on request.