

# Trick or Treaters Beware - Mosquitoes on the prowl for blood

Submitted by: incognito

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For Immediate Release

Trick-or-treaters beware - Mosquitoes will be on the prowl for blood

Vampires aren't the only blood-thirsty creatures searching for fresh victims this Halloween – UK mosquitoes are also looking for humans to feast on before they hibernate for the winter. And with bites at an all-time high in general according to NHS Direct, it's still too early to put insect repellents at the back of the bathroom cabinet.

A survey by award-winning natural insect repellent incognito, showed that out of 76 people who had got bitten, 59.2% had been bitten by a mosquito this summer. NHS Direct reported record hospital admissions due to insect bites, totalling over 10,000 up until the end of August, with this figure continuing to spiral because of the warmer weather in the UK. Mosquitoes are still alive and active, particularly at dusk, so winter evening walkers still need to protect themselves in order to avoid getting bitten.

incognito is the only dual action insect repellent to work in two significant ways: camouflaging and repelling. Containing no harmful chemicals, the incognito range is suitable for all the family including small babies and the elderly. UK mosquito bites can cause severe discomfort and pain.

Using the best-selling incognito spray ensures the wearer smells fragrant and pleasant, unlike many pesticide-based repellents, and remain bite free this autumn –although it hasn't been tested against witches and vampires!

The active ingredients in the range, which have been endorsed and tested at the London School of Hygiene and Tropical Medicine, mask or camouflage insect-attracting kairomones, making you invisible to the preying insect without the nasty side-effects of chemical repellents.

incognito anti-insect products that are made entirely from natural products, including camouflage spray, shampoo, deodorant, soaps, citronella sticks and after-sun lotion. The main active ingredient (in the spray) is Citrepel 75, which is clinically proven to protect against malaria according to research published in the British Medical Journal.

Used regularly these products significantly reduce the chances of being bitten whilst being non-harmful to the human wearer. The range is also Vegan Society registered.

Ends

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#### Editors' Notes

There are only two varieties of Citronella – of these Java is the most effective against insects.

There is nothing stronger on the market than incognito spray and it is made of completely natural ingredients, including Eucalyptus maculata citriodora, and has a fresh pleasant smell.

During the development the product has been shown to be effective against all species of mosquito and other biting and stinging insects. It has also been fully tested by the London School of Hygiene and Tropical Medicine and has been certified to give 100 per cent protection against Anopheles gambiae mosquito, it is also the only product to be approved by Trading Standards as 'clinically proven to protect against malaria'.

incognito also offer a range of other natural products to keep mosquitoes and other biting insects at bay including mosquito nets, incense sticks, essential oils, after sun lotion, soaps and shampoos.

The incognito spray and other products are available at Waitrose, Ocado, Holland & Barrett, John Bell & Croyden, Planet Organic, Whole Foods, Trailfinders Travel Clinics, health shops and stocked in selected branches of The Co-operative Pharmacy this summer. Also available direct from the incognito website [incognito \(http://www.lessmosquito.com\)](http://www.lessmosquito.com)

Please note incognito is spelt with a lower case 'i'.