

Appliances Online backs Beko built-in appliance range

Submitted by: Appliances Online

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Appliances Online is backing Beko's campaign for a built-in Britain, offering a wide range of integrated Beko appliances as seen in the recent TV campaign.

Built in appliances provide a seamless look for the modern kitchen and they don't have to cost a fortune. Beko appliances have received reams of positive customer reviews hand in hand with their bank balance-friendly price.

The OIM25503X multifunction oven, for example, is a steal at under £300 and benefits from a five star customer rating from previous buyers at Appliances Online.

Despite its budget price tag, this Beko oven offers a host of benefits, including 12 different cooking functions and self-cleaning oven walls to help get rid of grime without the elbow grease. This oven is A+++ rated for energy efficiency, meaning it uses 30 percent less energy than even an efficient A rated oven when in use.

One happy customer stated: "There is a circular element at rear (turbo heat) that works with the fan for multi-trays, or at lower temperature for keeping food warm. Elements at top and/or bottom used for single trays, but fan with turbo heat can be used as well. Cakes, both fruit and sponge, cooked well and evenly with all three... Good looking, efficient and reasonably priced."

Another innovative built-in Beko appliance (<http://www.appliancesonline.co.uk/beko>) comes in the form of the HII64400AT induction hob. Induction technology has become much more affordable in recent years and is a worthwhile addition to the modern kitchen. Using electro-magnetic energy, only the pan heats up rather than the hob itself; allowing users to cook without wasting the heat which so often escapes up the sides of the pan. Induction is more responsive than an electric hob and less wasteful than gas. It also boasts a child lock to stop curious fingers changing settings.

The DW686 built-in dishwasher sits quietly concealed behind a cupboard front, offering an A+++ energy rating and taking just 10 litres of water to wash an entire load. This appliance is more energy efficient than washing by hand. It caters for 13 place settings.

Customers can find these appliances at more, amongst the extensive range at Appliances Online (<http://www.appliancesonline.co.uk>) .

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Appliances Online is the UK's largest online appliance specialist, selling more than 30 brands and over 4,000 products. The website is part of the DRL group of companies and boasts over 300,000 sq ft of warehousing, which is bigger than three Wembley stadiums. Appliances Online offers free standard delivery with any order and next day delivery for just £9.99. Four hour time slots come as standard to ensure customers don't have to wait at home all day for their appliances.

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