

# PANASONIC LAUNCHES FIRST WINDOWS 8 TOUGHBOOK: THE NEW CF-C2 SEMI-RUGGED CONVERTIBLE TABLET PC

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Panasonic today launched the Toughbook CF-C2, one of the most durable and flexible business convertible PC's designed for sales work forces, white collar field engineers and healthcare workers. The device is the first Toughbook to be designed to take advantage of the new Windows 8 Pro operating system whether in clamshell or tablet mode.

The Toughbook CF-C2 is designed for mobile workers that need to multi-task and have multiple ways of data input using a performance PC with a full 12.5" HD screen. The new CF-C2 is more rugged with a smaller, more compact form and a new enhanced triple-hinge system for even more stable operation.

The capacitive 5-finger multi-touch display can be used both in tablet and clamshell mode as the screen remains rigid to the touch due to its rugged enhanced triple hinge. Setting it apart from its competitors and making it ideal for any mobile worker out in the field, the screen comes standard with IPS technology allowing extra wide viewing angles, strengthened glass, high contrast ratio and 500 cd/m<sup>2</sup> high brightness paired with a Panasonic anti-reflection layer.

Staying power for mobile users

With its third generation Intel® Core™ technology, the device has the processing power to deal easily with the needs of its users without the need for a fan, offering silent and reliable operation. The high performing, low power consumption Intel® Core™ i5-3427U vPro™ Ultra Low Voltage Processor (1.8GHz, up to 2.8GHz) with Intel® Turbo Boost Technology and state-of-the-art storage options (4GB RAM standard, extendable to 8GB and 500GB HDD standard and 128GB or 256GB SSD optional) make the CF-C2 one of the most versatile and powerful devices in its class.

The Toughbook CF-C2 has a bridge battery, which can be configured to meet the needs of its users' working and weight requirements and the main battery can be changed without powering down the device, offering seamless usability. The standard 6-cell battery configuration will deliver approx. 11 hours operation (Mobile Mark™ 2007, 60cd/m<sup>2</sup>), the 3-cell smart battery delivers approx. 5 hours operation and the 9-cell high capacity battery provides approx. 15 hours of use.

Built to last and for ease of use

The semi-rugged CF-C2 has been designed to easily deal with the knocks and scrapes of a busy mobile workers day. The device can withstand drops of up to 76cm (6 angles), comes with a water resistant keyboard and touchpad and strengthened glass on the LCD.

As well as the tablet and notebook operational modes, the CF-C2 comes with an ergonomic and removable, triangular hands-free strap making the device easy to hold and operate with one-hand in any position – portrait, landscape or anywhere in-between.

Fully equipped and flexible

For users needing to Skype or capture photographic images of documentation in the field, the CF-C2 is equipped with a high quality HD 720p (Still image Max. 1280 x 720) front web camera and a high resolution HD 720p (Still image Max. 2048 x 1536) rear documentation camera can be optionally added.

With a variety of business expansion options and configuration slots, the CF-C2 can be tailored to perfectly meet the needs of the workforce. Ideal for field and service engineers, an optional serial port allows diagnostics and measurement legacy devices to be connected to the Toughbook. In addition, other business options can be added via the flexible configuration ports, such as VGA ports or modems.

The device is also optimised for connectivity whatever the location and includes Bluetooth 4.0, Wireless LAN a/b/g/n and optional Sierra MC8305 3G module.

In industries where security and information protection are mandatory, such as healthcare, the CF-C2 can be equipped with a near field communication or smart card slot. vPro™ is a standard feature that allows for easy IT management of the device. Intel® Anti Theft and Computrace security features are also supported.

“The new Toughbook CF-C2 is one of the most durable and flexible business convertible PCs in the market,” said Jan Kaempfer, Head of Marketing of Panasonic Computer Product Solutions. “With its desktop-like performance, high class connectivity, long battery and advanced mobility technologies, such as enhanced triple hinges, bridge battery and ergonomic hand-free strap, this device is the perfect work companion for sales work forces, white collar field engineers and healthcare workers.”

The Toughbook CF-C2 goes on sale in Europe from December 2012. The device will be available from Panasonic official distributors, Premium Partners, ISV Partners and Registered Partners at an estimated street price of €2,149 + VAT for the standard model. For further information visit [www.toughbook.eu](http://www.toughbook.eu).

The core Panasonic Toughbook range will be Microsoft® Windows 8 ready from December 2012.

If you would like to find out about Features and Specifications please [Click here](#)

(<http://business.panasonic.co.uk/computer-product/products-and-accessories/introducing-the-full-toughbook-range/semi-rugged>)

About Panasonic System Communications Company Europe (PSCEU)

PSCEU is the European branch of Panasonic Systems Communications Company, the global B2B division of Panasonic. PSCEU's goal is to improve the working lives of business professionals and help their organizations efficiency and performance. We help organizations capture, compute and communicate all sorts of information: image, voice, and textual data. Products include PBX telephone switches, document printers, professional cameras, projectors, large visual displays and rugged mobile PCs. With around 500 staff, engineering design expertise, global project management capability and a large European partner network, PSCEU offers unrivalled capability in its markets.

The new PSCEU is made up of four business divisions:

- Communication Solutions including professional scanners, multifunctional printers, telephony systems and HD video conferencing systems.

- Visual System Solutions including projectors, interactive whiteboards, presentation aids and displays. Panasonic

is the European market leader in projectors with 28% revenue share.

- Professional Camera Solutions including professional audio visual, security and industrial medical vision (IMV) technology. Panasonic is one of the top two professional camera vendors in Europe.

- Computer Product Solutions including the Toughbook range of rugged notebooks, Toughpad business tablets and electronic point of sales (EPOS) systems. Panasonic Toughbook had 65.8% share of the European rugged and durable notebook market in 2011 (VDC, March 2012).

Panasonic Corporation is a worldwide leader in the development and manufacture of electronic products for a wide range of consumer, business, and industrial needs. Based in Osaka, Japan, the company recorded consolidated net sales of 7.85 trillion yen (€71.4 billion) for the year ended March 31, 2012. The company's shares are listed on the Tokyo, Osaka, Nagoya and New York (NYSE:PC) stock exchanges. For more information on the company and the Panasonic brand, visit the company's website at <http://panasonic.net/>

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