

# CAST Announces the Launch of the CAST University e-Learning Solution

Submitted by: Positive Marketing

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LONDON, UK - October 29, 2012 – CAST, the world leader in software analysis and measurement, has announced the launch of the CAST University (<http://www.castsoftware.com/resources/cast-university/>) e-Learning Solution. Leveraging 15 years of experience training professionals worldwide, CAST University's self-paced e-learning solutions offer a new training concept for application development professionals interested in improving the state of software engineering in IT. CAST University combines the most advanced web-based training tools, content and assessment with proven coaching and advisory services to accelerate the value of software analysis and measurement programs for the IT-intensive enterprise.

"It's our goal to help our customers and partners complete the same rigorous education regimen and achieve the same benchmarks that we have set for ourselves to maximize the value delivered by the CAST product suite," says Olivier Bonsignour, EVP of Product Development at CAST.

"This new offering extends the platform for CAST customers to translate their software measurement initiatives into tangible and measurable business results."

CAST University's aim is to provide a host of online learning content, where IT professionals can learn at their own pace. CAST is committed to encouraging and supporting customers in taking advantage of the most advanced software analysis and measurement products (<http://www.castsoftware.com/products/overview>) in the industry. By deploying state of the art e-Learning technology, CAST is investing in its support ecosystem and supporting the careers of CAST-trained professionals. The program can be utilized by beginners, those experienced with CAST solutions, and anyone who just wants to refresh or update their knowledge on new versions of CAST's industry leading products or learn advanced techniques and tools that are part of the CAST suite.

"We put a lot of effort and care into this program," says Marco Marchisio, Director of Customer Success at CAST. "It is our primary aim to help customers derive value from software analysis and measurement to become high-performing software development teams."

To learn more about CAST University and the e-Learning Solutions click <http://www.castsoftware.com/resources/cast-university> (<http://www.castsoftware.com/resources/cast-university>). For any questions to CAST University staff, contact us at: [CastU@castsoftware.com](mailto:CastU@castsoftware.com), or join the conversation on the CAST User Forum #e-learning.

## About CAST

CAST is a pioneer and world leader in Software Analysis and Measurement, with unique technology resulting from more than \$100 million in R&D investment. CAST introduces fact-based transparency into application development and sourcing to transform it into a management discipline. More than 250 companies across all industry sectors and geographies rely on CAST to prevent business disruption while reducing hard IT costs. CAST is an integral part of software delivery and maintenance at the world's leading IT service providers.

Founded in 1990, CAST is listed on NYSE-Euronext (Euronext: CAS) and serves IT intensive enterprises

worldwide with a network of offices in North America, Europe and India. For more information, visit [www.castsoftware.com](http://www.castsoftware.com) (<http://www.castsoftware.com/>).