

TV DRAGONS FOLD THEIR OWN PAPER IMAGES FOR SUSSEX CREATOR OF POP-ETTES

Submitted by: Oakfield Media

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TV DRAGONS questioning Sussex entrepreneur Brian Smith on BBC's Dragons' Den found themselves facing an amusing paper-folding challenge as they made their own images into finger puppets.

Duncan Bannatyne, Peter Jones, Theo Paphitis and Deborah Meaden enjoyed folding the specially created 'Pop-ettes' in the show broadcast on Sunday October 28 (BBC2).

The latest Pop-ette characters come from Henfield creator Brian (author name Philip Craik), publisher of "The World of Popagami" – a fun activities book for children, packed with a dozen easy-to-fold colourful animals (folded from a single sheet of printed paper).

Brian Smith is a former chemistry teacher and engineer and is a science technician at Ardingly College in Sussex.

"I created special sheets of the Dragons themselves for the show," says Brian. "I think they were surprised by the whole business idea and had some useful advice.

"We have had tremendous success with the book of Popagami characters," he says.

"The Dragons' Den characters have been added to the range and the folding instructions are easy to follow."

The World of Popagami (<http://www.popagami.com>) is on sale at just £4.99 and available both online and in some major bookshops, including branches of Waterstones.

The TV Dragon sheets are available in packs of 10 - two each of five characters: Peter Jones, Duncan Bannatyne, Deborah Meaden, Hilary Devey and Theo Paphitis. The packs cost just 99p.

Visit www.popagami.com to see the full range of Dragon characters.

All characters are the copyright of Pop-ettes Ltd and Ettes Publishing.

The characters in The World of Popagami book include a robot, rabbit, meerkat, leopard, mouse, tiger, bear, cat, mountain lion, cow, giraffe and horse.

For trial packs or more details contact Oakfield Media.

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To find out more about Pop-ettes, go to www.popagami.com