

Tariff Consultancy Ltd launches new product 'Tariff Trends SnapShot'

Submitted by: Tariff Consultancy Ltd

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TCL (Tariff Consultancy Ltd) introduces a new subscription service called the 'Tariff Trends SnapShots' (<http://www.telecomspricing.com/product.cfm?prod=5703&dept=27>). This service offers a snapshot of a topical trend in mobile or fixed telecoms pricing provided by TCL analysts with over 20 years of experience in telecoms pricing.

The service is available immediately - either as a once off purchase or for an annual subscription including 20 issues per annum.

The 1st Tariff Trends Snapshot issue looks at the changes in mobile roaming tariffs following the introduction of the latest EU pricing cap. The analyses reveal that for voice roaming when in the USA, 11 out of the 16 MNOs in the 4 EU countries (France, Germany, Spain and the UK) surveyed have reduced their roaming rates over the 2-year period to 2012 and data roaming rates when in accessing the Internet when in the USA, some 9 out of the 16 MNOs have reduced their rates over the same period.

TCL believes that roaming products will increasingly start to be integrated with premium smartphone packages as a loyalty and retention device.

Later issues of the Tariff Trends SnapShot service will examine the introduction of new tariffs in the French mobile market with the entry of Free Mobile; Developments in the Spanish mobile market (the unbundling of subsidised handsets); Pricing for new LTE services launched to-date; Pricing for the mobile youth segment etc.

"The introduction of the TCL Tariff Trends SnapShot service will provide timely snappy analysis of a key telecoms pricing issue," says Margrit Sessions, Managing Director of TCL. "The aim will be to provide a quick and readable briefing which will not shy away from making recommendations for future pricing strategy." She adds: "Subscribers can extract tables and charts directly into their presentation".

Note to the Editor

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About 'Tariff Trends SnapShots' (<http://www.telecomspricing.com/product.cfm?prod=5703&dept=27>)

Tariff Trends SnapShot is a subscription service which offers a snapshot of research into a key mobile or fixed line telecoms trends. The service is to be published 20 times per year and is to be available to purchase from the TCL website for an annual subscription of GBP 195 or a once-off cost per issue of GBP 45. Further information is available on the 'Tariff TCL website' (<http://www.telecomspricing.com/product.cfm?prod=5703&dept=27>). To obtain a free copy of the first issue, send an email to info@telecomspricing.com.

About TCL – TCL is a London-based international telecoms tariff research company. TCL tracks and

analyses 3G/4G pricing, Mobile Broadband and Mobile Internet, LTE pricing, Fixed Broadband/FTTH pricing and many other services. Output of these services is in a database allowing for quick like to like comparisons. TCL's services and research are purchased by operators, regulators and enterprises globally. Further information on TCL is available on the TCL website at – www.telecomspricing.com