

# Topman reveals its AW12 premium suiting collection

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AW12 sees Topman launch a series of collections of premium suiting. Each collection has been designed using only the finest quality fabrics and cut to create a luxurious and premium finish and aesthetic. The collections are; Topman's take on traditional Harris Tweed; Made in England where all cloth is woven and manufactured in the UK; and the inaugural Super Premium collection which uses the finest Italian fabrics to give a bespoke and luxurious feel and finish.

This season Topman introduces a nostalgic look at fabric within the Harris Tweed collection. Traditionally woven textures including berry coloured herringbones, multi flecked birdseye, coloured houndstooth and brushed plaids all lend themselves to giving a stronger sense of pattern and texture.

Focus is given through use of fabric rather than styling which is kept simple and understated. Slim peaked lapels and double back vent details sit alongside more understated double breasted and single-breasted styles.

The silhouette remains slim and maintains an air of a traditional fit. Trims and details remain faithful to the cloth used and include details such as football buttons, collar tabs and button through patch pockets.

A premium and robust collection of suiting and blazers, the Made in England collection combines traditional heritage fabrics and details with contemporary shapes and bold colours to create something altogether new and refreshingly modern. All cloth is woven and manufactured in the UK.

Fabrics are predominantly Shetland based wools in both plain weaves and herringbone pattern in a range of colours including mustard, raspberry and aqua. Key details include bellow pocket styling, contrast donkey patching, fabric contrast, collar tabs and tonal fabric mixing. Three piece suiting in peat brown, navy and industrial grey also appear alongside functional blazers and a beautiful navy marl wool overcoat.

The Super Premium collection is a sophisticated and elegant suiting collection designed using premium Italian fabrics such as super 120's mohair, pique weave textured wools, two tone and Prince of Wales check. A nod to bespoke details such as two tone dobby linings, functional working cuffs, side adjusters and half lined trousers add refined working features to this collection of suiting to give it a premium and luxurious look and feel.

Gordon Richardson, Creative Director at Topman, said: "Our new elegant Super Premium Suit collection uses the finest cloths woven in Italy to produce a sophisticated and elegant range with refined bespoke details and a longer silhouette."

This is a prestigious collection of suiting with consideration taken into account in terms of fabric, trim, detail and finish to offer something that little bit extra special. At the heart of the collection is the opportunity to buy into premium, luxurious suiting using the finest Italian fabrics and finish, without having to pay the premium price.

## About Topman

Topman offers the latest in men's fashion encompassing a range of styles to suit every shopper. Topman's extensive men's clothing collection embraces everything from the latest men's fashion trends to classic pieces, and extends to men's shirts, men's suits

(<http://www.topman.com/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33056&storeId=12555&la>)  
- including a slim fit suit

(<http://www.topman.com/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33056&storeId=12555&la>)  
and skinny suits - jeans, shoes, accessories and formal wear.

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