

Computeractive's app for Windows acts as the perfect guide to Microsoft's new operating system

Submitted by: Incisive Media (New London House)

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Computeractive magazine has published an interactive app available for Windows 8. The app provides a unique series of video guides, covering a range of features within Windows 8.

The Computeractive Windows Store app brings the UK's leading home technology brand right where it belongs – at the heart of Windows 8, with friendly, clear advice that helps Windows 8 users unlock the many benefits that Windows 8 has to offer.

The app can be installed from the Windows Store onto the user's Start screen, allowing easy access whenever the user wants help. Complete with over 20 video guides on how to use the new operating system, it highlights the new features of Windows 8 and how to use them in simple, easy to follow steps, and can even be run alongside other programs.

Custom-designed for the new Windows user interface, the app was created in collaboration with Microsoft's Innovation Programme and can be controlled by mouse or touch. The app has fully searchable and sharable content and includes live news from Computeractive.co.uk (<http://www.computeractive.co.uk>).

Marc Hartog, Publisher of Computeractive said: "For our readers a new Windows operating system, especially one as different as Windows 8, is huge news. However with a new system comes a new way of doing things which our readers may find confusing. Utilising Computeractive's core principals of simple jargon-free technology advice, our new app provides the ultimate step-by-step video guide of how to use Windows 8 from simple to complex tasks, which is available as Windows 8 launches, and best of all it is free."

Anand Krishnan, senior director, Developer and Platform Group at Microsoft UK, said: "Providing an innovative, interactive media experience across multiple form factors is just one of the many things which Windows 8 will bring to consumers. We're really glad to see the fantastic app that Computeractive has created and think that the magazine's avid readership will get a great deal of advice and insight from using it."

The Computeractive app is free and is available now in the Windows Store:

<http://apps.microsoft.com/webpdp/app/windows-8-the-complete-guide/e9b27bd3-aed7-4fdd-9261-b9f6fb466513>

Notes to editors

About Computeractive

Computeractive is the UK's foremost consumer technology brand. Since launch in 1998 it has specialised in explaining how to use computers, gadgets and the web, using plain English and step-by-step guides to open the benefits of technology to all.

Computeractive is a fortnightly magazine that has an independently audited circulation of 118,188, costs

GBP 1.99 and is published by Incisive Media. For more information, visit:

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www.getcomputeractive.co.uk

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