

SkySQL highly available at Oxford University devfest

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New meets old at All Your Base conference alongside “The Godfather of MySQL”

OXFORD and LONDON, 8 NOVEMBER 2012 – SkySQL (<http://www.skysql.com>), the trusted provider of open source database solutions will be exhibiting at All Your Base (<http://allyourbaseconf.com/>) on Friday 23rd November, letting developers get their hands on its newly announced cloud database software for the first time. Held at Said Business School, Oxford, the event brings together web developers using Ruby, Python, PHP, .NET, and Java to explore their database options.

With the variety of products already available for the 15 million strong MySQL community, new releases of browser-based datastores, the rise of NoSQL and others, the database world has become an exciting space. However deciding which is the best way to store data can prove difficult, thanks to the recent explosion of database technologies. All Your Base aims to attract over 300 developers for a day of exploration into the MySQL database, NoSQL technologies, RDMS and client-side solutions.

The event has a range of outstanding speakers such as Monty Widenius (<http://monty-says.blogspot.co.uk/>), “The Godfather of MySQL” (and a SkySQL investor), Craig Kerstiens from Heroku and Lisa Phillips, Senior MySQL DBA at Twitter. Other speakers include 10gen (behind MongoDB), OrientDB and PouchDB. The aim of these talks is to tempt developers to try out new database technologies and challenge the way they develop.

John Wards, technical director of White October and curator of the event believes new database technologies must be explored at a time when businesses are looking to find answers in masses of big data. He said: “At All Your Base, the theme of innovation is ingrained. We pride ourselves on experimenting with the latest web technologies and are always eager to share our passion and enthusiasm with others. We used our PubNub and Crafty.js skills to build a multi-player platform game for the event and we want attendees to leave with a sense of excitement about the future of database innovation.”

Patrik Sallner, SkySQL CEO, is happy to see his company play a part of a growing event and said: “We are honoured to be involved with All Your Base. Hopefully, it will create yet another huge buzz in the developer ecosystem. We look forward to the opportunity to network, see professionals in action and get a feel for what is current in the database field. Our new products (<http://www.skysql.com/blogs/patrik-sallner/when-you-re-ready-cloud-skysql-will-be-there-help-you-make-most-it>) released last month are designed to improve the experience of MySQL and MariaDB developers & administrators in managing or putting their databases in the cloud. We will be letting the All Your Base crowd loose on them for the first time.”

See you all there!

[ENDS] Word Count: 435

About SkySQL

SkySQL is the trusted provider of open source database solutions for MySQL and MariaDB users – in the enterprise and cloud providing over 300 enterprise customers including ATOS Worldline, Canal+, La Poste and Virgin Mobile with database performance enhancing solutions.

With 250+ years of original MySQL experience, SkySQL has the biggest MySQL talent pool with sponsorship by the original MySQL & MariaDB creators. It has also developed cloud-based database management solutions which bring ease of use, while providing the an effective way to increase database productivity both in the enterprise and the cloud.

For more information, please visit www.skysql.com , and follow conversations at www.twitter.com/skysql.

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