

# BOOTS, ARGOS AND BODEN TOP CHRISTMAS VOUCHER CODE SEARCHES

Submitted by: VoucherCodesPro

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With the Christmas online gift buying season well underway, the most searched for brands relating to Christmas voucher codes have been revealed.

VoucherCodesPro (<http://www.VoucherCodesPro.co.uk>) has revealed that Boots (<http://www.vouchercodespro.co.uk/discounts/boots>) , Argos and Boden top the most searched for brands in relation to Christmas vouchers and discounts.

The last two weeks in October saw the first real spike in searches and traffic relating to online Christmas gift shopping and this has gradually increased to reveal the most searched-for gift brands.

Boots is leading the way in terms of volume of gift related voucher searches, with Argos (<http://www.vouchercodespro.co.uk/discounts/argos>) leading the way in terms of the number of online deals that it is offering.

Boden has made a surprise entry in the top three, and whilst it does not have any specific gift offers, it is clear that Boden items of clothing are in demand by online shoppers.

Consumer demand for voucher codes, discounts and promo deals shows no signs of slowing down, as consumers look to save money through the tough economic times.

The full Top 10 of the most in demand Christmas vouchers is:

1. Boots
2. Argos
3. Boden (<http://www.vouchercodespro.co.uk/discounts/boden>)
4. Thorntons
5. Body Shop
6. Tesco
7. Marks and Spencer
8. John Lewis
9. Currys
10. ASOS

Speaking about the results, George Charles from VoucherCodesPro.co.uk, said:

“We are entering the most intense online shopping period for the entire year and it is clear that now, more than ever before, we are seeing money-savvy bargain hunters scouring the web looking to bag a deal.”

“Big high street brands will be kicking themselves that Boden, with its relatively small marketing budget, is kicking their ass in terms of being consumers’ faves.”

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