

# dotDigital Group announced UK winner in European Business Awards

Submitted by: Wildfire

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Digital marketing software and services business recognised as European leader in its field.

dotDigital Group plc (<http://www.dotdigitalgroup.com/>), the leading provider of intuitive software as a service and managed services to digital marketing professionals, has been announced one of the UK winners of the European Business Award (EBA) for online marketing services.

This accolade covers over 15,000 organisations in over 30 countries and acclaims dotDigital Group plc as one of the most innovative businesses on the continent. The 170-strong operation headquartered in Croydon was recognised for its dedication in providing an integrated and comprehensive range of digital software.

Peter Simmonds, Chief Executive of dotDigital Group plc, commented: "The commitment to helping our clients improve marketing efficiency by continuing to innovate across the digital marketing space is what has attracted praise from prestigious organisations like the EBA."

"The company is at a critical juncture as we continue to add talent to our UK bases. Recognition as the leader in our field in Europe by the EBA adds weight to our aspirations of consolidating our position in the US market and becoming a more dominant player internationally."

For the official European Business Awards video of Peter Simmonds introducing dotDigital Group plc, follow this link (<http://www.businessawardseurope.com/entries/detail/united-kingdom/4892>).

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## About dotDigital Group

Founded in 1999, dotDigital Group plc has grown to become a leader in the provision of intuitive Software as a Service (SaaS) technology and tools for digital marketing professionals. The core product range of dotDigital Group consists of:

- dotMailer; a powerful email marketing automation platform
- dotSurvey; a uniquely flexible online survey tool

Alongside SaaS technology, dotDigital provides expert digital marketing services for businesses seeking dramatic growth through integrated, multi-channel engagement, conversion, acquisition and retention; including the following services:

- dotAgency; Website design and ecommerce
- dotSearch; Search and content marketing

## Press Contact

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