

Sailors Survive Liferaft Ordeal In Aid Of Sail 4 Cancer

Submitted by: Sail 4 Cancer

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Last weekend, four intrepid sailors spent 24 hours in a liferaft off the sea-wall at Brighton Marina to raise funds for the charity Sail 4 Cancer. Aside from raising much needed funds, the event's main objective was to raise awareness of the 1,000 people who are diagnosed with cancer in the UK every 24 hours.

Graham Precey, Chairman of Sail 4 Cancer and one of the volunteers in the Brighton raft explained, "The twenty four aspect of this challenge was important as nearly 1,000 people are diagnosed with cancer in the UK every day. Spending 24 hours in a liferaft in November is a pretty miserable experience, especially when you've got water inside the raft! With a water temperature of 10 degrees and an air temperature of zero degrees, we would have been in real trouble if we hadn't been wearing immersion suits. Compared to the rigours of cancer treatment though, this liferaft challenge was easy!"

So far the Sussex liferaft team has raised nearly £3,000 for Sail 4 Cancer. The Sussex event is part of a country wide campaign sponsored by marine safety equipment specialists Ocean Safety. Two more liferaft teams are planning to don their waterproofs this coming weekend in Hampshire.

Graham added "The fundraising side of things isn't over yet. People can still make a donation via our website. Also, the Brighton raft was sponsored by long time Sail 4 Cancer supporter Tim Cronin, Managing Director of 200m2 Exhibition Stands. Tim has kindly said that he will donate 10% of any exhibition stand hire (<http://200m2-exhibition-stands.co.uk/exhibition-services/exhibition-stand-hire/>) orders made before the 24th of December 2012 – all people have to do is mention the word 'liferaft' when making an enquiry! This is a very generous initiative and we thank Tim and everyone at 200m2 Exhibition Stands for all their support."

Tim Cronin, Managing Director of 200m2 Exhibition Stands said "Having been on survival training courses when I was in the Royal Navy, I know how tough this challenge was... especially in November. Sail 4 Cancer is a great little charity and they make a real difference to the lives of people affected by cancer. As one of the UK's leading exhibition services (<http://200m2-exhibition-stands.co.uk/exhibition-services/>) companies, I'm very pleased to be in a position to help this great cause."

If you'd like to take part in next year's Liferaft Challenge, please visit <http://www.sail4cancer.org>
For more information on 200m2 Exhibition Stand's range of exhibition services, including exhibition stand hire options, call 01252 641070 or visit www.200m2.com .