

Unique and sleek: toffee unveils the slim folio for the new iPad mini

Submitted by: The PR Room

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Sydney, Australia, 19th November 2012: Apple accessory brand toffee (<http://www.toffeecases.com/>) today launches its sleek case for the new iPad mini. Entirely encased in luxurious genuine leather front and back, it is the perfect companion for your new pride and joy. Available in classic black, eye-catching red, stand out fuchsia and sky blue, the toffee slim folio iPad mini case (<http://www.toffee.com.au/en/slim-folio/106-slim-folio.html>) combines style with luxury for your digital lifestyle.

The toffee slim folio (<http://www.toffee.com.au/en/slim-folio/106-slim-folio.html>) is designed to keep your new iPad mini scratch-free, but not at the expense of style. Made from 100% genuine leather for a super-soft feel, the folio also features a custom made hard shell base to keep your iPad mini protected from those annoying but inevitable bumps and scrapes.

This stylish and practical case features a clever tab on the front that acts as a stopper to shift the folio from a viewing to typing position, perfect for those who enjoy surfing their favourite websites or emailing on the move. There's also a clever built in magnet in the front flap to activate the sleep/wake function.

The perfect companion for your favourite browsing gadget, the sleek and luxurious toffee slim folio has been designed with precision cut holes to still give you access to all the iPad mini's ports and controls while keeping the screen and back safe and scratch free.

Availability

The toffee slim folio is priced at £49.95 (including VAT) and is available in classic black, eye-catching red, stand out fuchsia or gorgeous sky blue.

To view the full range of toffee products or for a list of UK stockists, please visit www.toffeecases.com (<http://www.toffeecases.com/>).

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About toffee

Sydney based accessories brand, toffee, focuses on complimenting and protecting the stylish technology we all use on a daily basis. The brand started in 2005 with a number of stylish black leather sleeves for earlier Apple products such as the iBook and Powerbook. The range now covers a wide variety of products, in a rainbow of colours and materials. Using only high quality materials, toffee's aim is to make products that look even better as they age. The popularity of toffee products extends beyond Australia to all over the world, with loyal fans who appreciate the company's approach to quality and style.

The toffee range is stocked in retailers throughout Australia, New Zealand, North America, Asia and Europe, and has recently launched in the UK.

Website: www.toffeecases.com (<http://www.toffeecases.com/>)

Facebook: www.facebook.com/toffeecases (<http://www.facebook.com/toffeecases/>)

Twitter: www.twitter.com/toffeecases (<http://www.twitter.com/toffeecases/>)

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