

Stag Company Maximise first to release 'The Prince Harry Package'

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Since Prince Harry's blow-out in Las Vegas made the headlines, popularity of America's party capital has rocketed among holidaymakers looking to create their own hedonistic break. Stag weekend (<http://www.maximise.co.uk/stag-weekends/>) experts Maximise are making it easy for stag parties by releasing The Prince Harry Package (<http://www.maximise.co.uk/stag-weekends/las-vegas/the-prince-harry-package/>), the first stag do package holiday to emulate the prince's Vegas experience, right down to staying in the very hotel suite where his naked escapades took place and VIP entry to the same pool parties and nightclubs.

Patrick Townsley, product manager from Maximise explains: "Las Vegas has long been a destination associated with A-listers, sports heroes and rock stars, but the prince's visit has been by far the most influential event that we've seen in increasing interest in the destination. Harry's antics have only served to raise the profile of the city among young guys who aspire to his fun-loving lifestyle. Following his visit stag parties in particular deem Las Vegas as the ultimate party hotspot."

The new package will allow stags to follow exactly in Prince Harry's footsteps from the moment they touch down in Sin City, starting with a limousine taking them to the famous Encore at the Wynn hotel and ending the trip with VIP treatment at the XS nightclub. Prince Harry's former three bedroom suite comes complete with phenomenal views, a fully stocked bar, billiards table and touch screen curtains.

Maximise has been careful to include all the important touches, including VIP entry, table service and, in the case of the Wet Republic Pool party where Harry was also snapped, bed service. The massive 53,000-square foot pool party at the MGM Grand Hotel has become one of the wildest dayclubs on the Las Vegas strip, attracting a host of celebrities.

This is only one of eight packages that Maximise offers to Las Vegas. For partygoers there is the Hard Rock Party weekend where you get the VIP treatment on a pub crawl down the strip as well as entry to the prestigious Sapphire gentleman's club. For thrill seekers there is the zip line helicopter and VIP Combo, although if none of these tickle your fancy you can simply build your own bespoke package.

Prices for the three night 'Prince Harry Package' start at £1,899pp and other Vegas packages from as little as £144pp. For more details visit Maximise (<http://www.maximise.co.uk/>) or call 0208 236 0111.

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Maximise's 15 years of experience in stag weekend organisation has enabled them to think of all the important details, from providing stag parties with a full itinerary to keep them on track, a map and directions to 24 hour weekend assistance. Maximise also has a personalised online booking platform enabling the stag's chief organiser to send invites and payment to be paid in instalments by each group member.

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