

Half of UK freelancers will never return to 9-5

Submitted by: Fugu PR

Wednesday, 21 November 2012

www.crunch.co.uk

Research released today by online accountants Crunch Accounting (<http://www.crunch.co.uk>) shows that 47% of all UK freelancers would never be tempted back to the office.

The survey, commissioned to mark National Freelancers day, asked UK freelancers how they might be tempted back to the workplace. Although many said that they would never go back, the most appealing lures were more flexible working hours (18%), more money (13%) and more control (8%).

Jon Norris, Web Editor at Crunch Accounting and Freelance Advisor commented: "It's great to see that freelancers are motivated to stick to building their own businesses despite the unsteady economic climate. The impact on business could be significant as so many people are taking valuable skills out of the workplace, seemingly never to return.

"Brighton has around double the national average of freelancers so we're throwing them a party to mark National Freelancers Day on 22 November. Many of them will be clients so it'll be an opportunity for some networking and a well-deserved drink on us."

There are an estimated 1.6 million freelancers in the UK. National Freelancer Day takes place 21 November. Freelance Advisor and Wired Sussex are supporting Crunch Accounting in organising a party for freelancers in and around Brighton (Crunch Accounting's home town). It takes place from 7.30pm, 22 November at The Terraces. To register your attendance and to find out more, go to:

<http://lanyrd.com/2012/national-freelancers-day-party/>

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Notes to editors:

About Crunch Accounting owner and operator of GoLimited (www.crunch.co.uk)

Crunch Accounting combines a team of expert accountants available on the phone with easy-to-use online accounting software. Designed specifically for freelancers, contractors and small businesses, Crunch Accounting is more than just accounting – it's a business tool.

The accountant and software service is available for a fixed monthly fee of £59.50. For this, users can invoice, add expenses, have their annual accounts and returns prepared and see the exact health of their businesses instantly with a fun, innovative and simple-to-use website with banking grade security. Crunch is founded by online entrepreneur Darren Fell, with investment from Bebo's co-founder Paul Birch and former Skype Chairman Michael van Swaaij.

The full product range from Crunch includes:

- Complete – the original flagship service which offers unlimited support from a personal accountant to answer any tax or accounting query, Complete handles all HMRC returns and acts as official agent – costs £59.50 p.m.
- Max – service aimed at bigger businesses, with up to four directors and four shareholders, allowing payroll for up to 10 employees, plus twice yearly financial health check from personal team of accountants – costs £89.50 p.m.
- GoLimited – registers and Incorporates a new Limited Company (with up to two directors) for £13, offering better tax efficiency to individuals or small business with a minimal set-up cost.

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