

Yukka selects Checkout by Amazon ahead of peak Christmas sales

Submitted by: Yukka Ltd

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Yukka, the retailer of streetwear focused fashion for trend savvy consumers since 2003 has added Checkout by Amazon to its' payment options ahead of the peak Christmas sales period. The Amazon payment option will be the only third party payment system to be offered in addition to traditional credit and debit card processing services on Yukka.

Shad, CEO of Yukka said, "We've been looking to extend our payment processing options to our ever expanding customer base for some time now, Checkout by Amazon presented the most usable and secure option from our tender process and we're delighted to be offering it to our consumers ahead of the busiest shopping season of the year and are sure our customers will enjoy all the obvious benefits of shopping with the Amazon gateway".

Yukka has seen a like-for-like sales growth of in excess of 300% for sales of its' goods on Amazon.co.uk for own branded goods, Checkout by Amazon looks to build on this success.

About Amazon Payments and Checkout by Amazon

Amazon Payments enables millions of Amazon customers to use their delivery addresses and payment information stored in their Amazon accounts to buy on a site. Offering it as a checkout and payment option makes it easy for Amazon account holders to buy without ever leaving your website.

Learn More - <https://payments.amazon.co.uk/business/?ld=MPUKCBAPRYUKKA>

About Yukka

Founded in 2003, Yukka has grown to offer over 5,000 items from over 100 of the most exclusive streetwear brands including Adidas Originals, LRG, Ecko and Crooks and Castles.

www.yukka.co.uk

Contact: Shad@yukka.co.uk

Tel: 01274 494153