

## Whitbread Plc. brings £8 million to Walsall

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Whitbread PLC has opened its brand new Premier Inn hotel in Walsall, West Midlands. The property has contributed over £8 million to the local economy and created 37 new jobs for the residents of Walsall and the surrounding area.

The brand new 100 bedroom hotel is situated on Wolverhampton Street, in the heart of the Waterfront and is the third of Premier Inn's hotels in Walsall (<http://www.premierinn.com/en/hotel/WALWAT/walsall-town-centre>). The hotel also includes a Brewers Fayre restaurant on site, serving great value pub favourites.

Jo Rogers, Premier Inn Cluster General Manager commented: "Premier Inn is proud to open a new hotel at the Walsall Waterfront. The hotel is ideally located for those looking for a great value weekend break as the area has so much to offer."

Each bedroom caters for up to two adults and two children (aged 15 and under) and includes an en-suite bathroom; a king size bed; remote control TV with Freeview; tea/coffee making facilities, and a spacious desk area with 30 minutes of Free Wi-Fi Internet access. The site will also offer the All You Can Eat 'Premier breakfast' in the on site restaurant.

Premier Inn offers all guests a no quibble 'Good Night Guarantee', which means if customers are not 100% satisfied with their stay they will get their money back.

With over 600 hotels nationwide, Premier Inn is at more locations than any other hotel chain in the UK.

- Ends -

About Premier Inn:

Award-winning Premier Inn is the UK's best value hotel brand with over 600 budget hotels and more than 50,000 rooms across the UK and Ireland. Premier Inn bedrooms feature en-suite bathrooms, TV with Freeview, and Wi-Fi internet access. All Premier Inns feature a bar and restaurant; situated inside the hotel or adjacent, offering a wide range of food choices.

Premier Inn is open in Abu Dhabi, Dubai and India.

Premier Inn supports Great Ormond Street Hospital Children's Charity. The charity needs to raise £50 million every year to support the care the hospital provides to some of the UK's sickest children.

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