

# When The Siren Calls Launch Party Success

Submitted by: Fully Booked PR

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News release: 'When The Siren Calls' Book Launch

When The Siren Calls Launch Party Success

Guests enjoy a glittering evening of Champagne and Italian canapes to celebrate the launch of WTSC

LONDON, UK: Last night (27 November 2012) more than 60 guests enjoyed a glittering evening of Italian food, Champagne and fabulous goody bags to celebrate the official launch of When The Siren Calls.

Hosted by Tom Barry (<http://www.tombarrywrites.com>), the author of the first in The Siren Calls trilogy, at the glamorous Grace Bar in central London, the book launch gave guests a chance to pick up a copy of the "thinking woman's Fifty Shades".

Guests were also entered into a competition to win three nights free accommodation, including flight transfers from a local airport, at Florence's Relais La Corte di Cloris, in association with Delicious Italy. When The Siren Calls (WTSC) is partly set in Tuscany (as well as the elite suburbs in Surrey and glamorous hot spots in London – very similar to the venue hosting the book launch last night).

Goody bags included samples from Orzo Coffee (<http://www.orzocoffee.co.uk>), Torta Verde from Rita's Fugasun (<http://www.ritasfugasun.com/>), Prosecco Mini Anna Spinato, Fudge Hair (<http://www.fudgehair.co.uk>) (salt spray) and Sanctuary skincare (<http://www.ritasfugasun.com/>) (Active reverse face masks and Salt Scrub) and, of course, a copy of WTSC.

Tom Barry said: "The party was a huge success and gave me an exceptional opportunity to share my journey with people; from senior management consultant to published author. The reception to WTSC has been phenomenal already and we're excited about the next phase – a press trip to Tuscany in early 2013 – which inspired much of the writing for this first book in The Siren Calls trilogy".

Notes to editors

Published in November 2012 by Matador

ISBN: 9781780883106

Paperback/eBook

Available in all good bookshops including Waterstones, WH Smith, Barnes & Noble, Amazon and The Book Depository.

Review copies, signed copies for competition prizes, photography, interviews & editorial are available upon request.

Images will be available from the launch party very shortly...

Tom Barry will be attending the Brit Writers Awards on Saturday 1 December 2012 in London.

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