

First iPad App for bathrooms launched by Ellis Furniture

Submitted by: Symmetry PR

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Investing in a new bathroom is a big deal, so it's important to get it right and enjoy the process. But where do you start when there's so much to consider and so much choice out there? Selecting the right products to meet your family's needs, products that you'll be happy with for years to come, can seem a daunting task, but it's a task that just got a whole lot easier thanks to the free Bathroom Styler App from Ellis Furniture.

The Bathroom Styler App, developed for both iPad and web browsers, takes all the hassle out of bathroom design making it easy and fun! This innovative and completely free new program allows you to play with thousands of different bathroom design combinations from the comfort of your own home before speaking to a bathroom retailer and making your final decision.

With Bathroom Styler you can visualise the bathroom of your dreams using life like images that give a true indication of exactly how your new bathroom will look. Experiment with different styles using real size bathroom settings and the vast range of Ellis Furniture door colours, worktops, handles and splashbacks, plus floor options and wall colours. You really can let your imagination run wild!

Not only that, but you can relax in the knowledge that by choosing Ellis Furniture you're selecting superior quality, British designed and made products that offer excellent value for money and a 10-year guarantee. During the past 120 years Ellis Furniture has earned a deserved reputation for unbeatable customer service and outstanding attention to detail.

When you've created a design you like, simply save it and experiment again, saving all your favourite designs as you go. Then send your shortlist to family and friends for their input and post them on social media platforms such as Facebook and Pinterest for feedback.

When you're ready, just pop along to your local bathroom retailer, show them your favourite design, and see just how quick and easy it is to turn your dream into a reality.

To get started, download the free Bathroom Styler App or go to Bathroom Styler (<http://www.bathroomstyler.co.uk>) then choose between fitted or modular furniture and away you go! Simply click your choice of door colours, worktops, handles, splashbacks, floors and walls and create instant HD on screen visuals.

Talking about the new Bathroom Styler App, Ellis Furniture director, Tom Ellis, says: "We're making the experience of creating a new bathroom fun, interactive and hassle free. Bathroom Styler completely changes the way we approach bathroom design by simplifying the process and making it exciting, dynamic and enjoyable.

"Our new Bathroom Styler App answers one of the most common but difficult to answer questions "what will my finished bathroom look like"? This unique App allows you to build your preferred style from over 30,000 possible combinations.

“The quality of the Bathroom Styler functionality is second to none, and the HD images make it very easy to imagine exactly how any bathroom can look, and with such a vast array of products available, it is possible to create an endless number of unique designs. In the digital age, this is the only way bathroom design could go and we are very proud to have created such a fun, useful and beneficial tool for our customers.”

How Bathroom Styler works

The well designed and intuitive user interface features typical native gestures, making the Bathroom Styler very simple and enjoyable to use.

The first screen invites the user to learn about the 120-year heritage of Ellis Furniture and the traditional and cutting edge manufacturing techniques Ellis uses to produce its superior quality British made furniture. Also from the first screen the user can find a store, order brochures and select from the Bathroom Styler options of fitted or modular furniture.

Once the selection of either fitted or modular furniture is made, the user begins to configure as many bathroom designs as required by browsing and selecting the vast array of Ellis doors, carcasses, handles and worktops, whilst styling the floors and walls in a wide range of colours and finishes. Within the iPad app favourite designs are saved in a favourites list. The favourite designs can then be shared with the world via email and social media and they can be shown directly from the iPad.

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For further information and stockists, visit www.bathroomstyler.co.uk, or call 01484 514 212.

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Notes to Editors:

1. High quality imagery is available to accompany this article.
2. Ellis Furniture is a privately owned, family company, now in its fourth generation.
3. With 200 employees, Ellis Furniture has been manufacturing high quality kitchen, bathroom and bedroom furniture for 120 years from its 200,000 square foot factory in Huddersfield, Yorkshire.
4. All carcasses are manufactured from Forest Stewardship Council approved materials.
5. The Ellis Furniture philosophy is to design and manufacture high quality products to exacting standards using both traditional and cutting edge techniques and machinery.
6. Ellis Furniture is an ISO9001:2008, ISO14001:2004 and BS OHSAS 18001:2007 accredited company
7. A five-year guarantee applies to all furniture.
8. Ellis Furniture boasts its own fleet of vehicles driven by Ellis Furniture employed drivers.

9. A dedicated team of installation managers is on hand to co-ordinate the offloading and installation of furniture.

10. Ellis Furniture also offers a design service and an extensive showroom allowing visitors to experience the Ellis Furniture product ranges for themselves.