

Savantini Ltd Win Medilink Start-Up Award for Kegel8 Pelvic Floor Exercisers

Submitted by: Savantini

Friday, 30 November 2012

Savantini Limited, owner of the UK's most popular brand of pelvic floor exercisers, Kegel8 (<http://www.kegel8.co.uk/>), triumphed at the Medilink Business Healthcare Awards by winning the University of Sheffield Innovation Centre's 'Start-Up' Award.

The Hull-based company, founded in 2012 by Stephanie Taylor, won the prestigious 'Start-Up Award' after a tremendous year with the brand going from strength to strength. Savantini Limited is a leading specialist in the research, design and retailing of Kegel8 pelvic floor exercise products (<http://www.kegel8.co.uk/kegel8.html>) designed to help men and women prevent and treat pelvic floor problems such as bladder weakness (<http://www.kegel8.co.uk/articles/bladder-weakness.html>), incontinence (<http://www.kegel8.co.uk/articles/incontinence.html>) and prolapse (<http://www.kegel8.co.uk/articles/prolapse.html>) under the company's Kegel8 brand.

The Medilink Business Healthcare awards are run by Medilink Yorkshire & Humber, and recognise outstanding achievements by local businesses in the healthcare sector. The 'Start-Up Award' is awarded to a company that has been trading for less than three years that shows a promising future in the life sciences sector.

Medilink works with businesses, academics and clinical environments and seeks to promote and accelerate the growth of businesses in the healthcare sector to optimise patient care and transform the healthcare sector across the region.

Savantini Limited, along with the winners of the other four categories, are now automatically shortlisted for the national Medilink UK awards which take place in London in 2013. These awards recognise and acknowledge the outstanding achievements of the nation's leading lights in the healthcare sector. MD Stephanie Taylor said 'This is a fabulous achievement for our small but committed team here in Hull, we are raising awareness of pelvic health by formulating products and strategies to help women and men take control and improve their personal health'.

Savantini Limited predicts increased growth with new product launches including a revolutionary Kegel8 Trainer (<http://www.kegel8.co.uk/kegel8-pelvic-trainer-91856.html>) which records a 'Squeeze Scale' (<http://www.kegel8.co.uk/blog/2012-11-30-kegel8-trainer-pelvic-floor-revolution-coming-soon/>) and an exerciser for Men to combat post-operative incontinence following prostate surgery. With their products being launched into Europe in the Spring of 2013 along with exhibiting at Arab Health in Dubai at the end of January 2013 they are putting both Kegel8 and Hull firmly on the map.

For Press Enquiries, please contact Brand Manager Emma Melnyk emelnik@savantini.com - 01482 888785