

Live Casino Predicts a Big Future For Gaming with 4G

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Gambling advisors Live Casino (<http://www.livecasino.co.uk/>) have predicted that 4G technology will make a big difference to how casinos advertise and supply their mobile apps and websites for years to come.

Mobile phones are now in the fourth generation of improving technology (also known as 4G) which makes a big difference to how casinos will advertise and promote their mobile accessibility, switching from downloadable apps to mobile enabled websites.

Players have been able to enjoy traditional casino games while on the move using smartphones and casino apps, but now the technology is starting to be perfected. With 4G smartphones, players will be able to enjoy more and more casino games on more powerful phones.

4G Smartphones and HTML5 will be able to function just as well as desktop computers, with the added functionality of being mobile and also other abilities like making phone calls, taking pictures etc. The most important thing is that this will allow players to use browser based casinos without having to download an app, this will make mobile casino apps obsolete as time goes on. Faster wireless networks and improved gaming systems will also ensure that gamblers can enjoy fast paced advanced mobile gaming no matter where they are.

As it stands, casinos like Smart Live Casino, Jackpot247 and SuperCasino already have live dealer apps for smartphones, other casinos are expected to join in and launch their own live dealer apps on similar platforms. Soon players will be able to see these services without the need for downloadable apps.

We're also now seeing the emergence of tablet apps which allows people to gamble on Android and Apple tablets. There is a large possibility that the tablet market will become a lot more profitable than the smartphone market due to their larger processing power.

Michael Charalambous, Director of Live Casino commented: "With the landscape changing for operators, companies such as ours need to redefine the way we offer advertising solutions. People have been saying it for years, but I think we'll see the making of mobile gambling over the next few years."

When 4G smartphones were in development, the experts at Live Casino knew that it would have an obvious impact on casinos and how they would be able to extend their reach to the mobile world. So far, there has been a noticeable increase in smartphone and mobile casino revenues, and this is only expected to continue growing. Players will have to wait and see what the future has in store for mobile gaming.

About Live Casino

Founded in 2010, Live Casino (www.livecasino.co.uk) are UK based gambling advisors that focus on live dealer casino operators and their respective mobile applications.

As well as providing relevant news within the sector, the primary emphasis behind the website is to guide and protect UK casino players in a widely unregulated industry.

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