

# Burton announces winner of London trip competition

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Burton teamed up with Entertainment One, a global leader in independent content ownership and distribution, to offer one lucky winner and three friends the chance to win a trip to London, to celebrate the release of "The Sweeney", a film remake of the 1970's British television police drama.

The competition, run via Burton's Facebook page, received 2666 entries in total before Kyle MacDonald was announced as the winner.

Kyle will be joined by three friends on his trip where the group will enjoy a two night stay at the 4-star Hoxton hotel, a supercar driving experience and dinner and drinks to the value of £100 at Pizza East. Burton also provided return train travel from their home city.

Upon finding out he won, Kyle MacDonald said: "Wow I can't believe I've won, me and my mates are dead excited! I can't wait to do the Supercar driving thing - I'm hoping I'll get a chance to have a go on a Ferrari! Also looking forward to going out for dinner and drinks with the lads in the evening too. Cheers Burton!"

"The Sweeney" focuses on two members of the Flying Squad, a brand of the Metropolitan Police specialising in tackling armed robbery and violent crime in London.

On Monday September 3, the film had its world premiere at the Vue Leicester Square cinema in London. The film is directed by Nick Love and stars Hayley Atwell, Damian Lewis and Ray Winstone.

About Burton:

Burton is the outfitter of the Modern British Man. It combines a long heritage of tailoring with a modern take on casual wear. Burton is one of the most successful menswear brands on the high street and has over 400 stores in the UK and Republic of Ireland.

Burton believes in combining accessible style with great value. It wants fashion to be easy and comfortable as well as stylish. The company prides itself on great fit, fabric and detail which can easily be added and combined to update any contemporary wardrobe. Burton embraces its British tailoring roots, in a great range of men's suits

(<http://www.burton.co.uk/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33052&storeId=12551&>

but also understands the importance of kicking back in a great pair of skinny jeans

(<http://www.burton.co.uk/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33052&storeId=12551&>

or hoodies

(<http://www.burton.co.uk/webapp/wcs/stores/servlet/CatalogNavigationSearchResultCmd?catalogId=33052&storeId=12551&>

Burton loves a good laugh and it loves its sport, but it also knows the importance of "looking the business".

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